The Chordettes: 'Who's Mr. Godfrey?'

TV GUIDE®

LOCAL PROGRAM LISTINGS
WEEK OF MARCH 19-25

15¢

Art Carney

as we see it

After last year's Oscar awards show, we humbly suggested that something be done to improve the telecast.

On March 30, viewers will see the third attempt of the Academy of Motion Picture Arts and Sciences to present its Oscars on TV. If ever there was a natural for a television show, this is it. All the glamor and excitement of the movies, the aura of make-believe that surrounds stars, the heated competition and, finally, the suspense of finding out who won—all this could be wrapped up in a really thrilling evening of television entertainment.

So far, the Academy, which is made up of show business people who should know better, has been content to use TV for its own purpose—the aggrandizement of its organization. Viewers want to see a show. Instead, they have seen, during two Awards presentations and the recent doleful nominations telecast, little bits of show and a lot of aisle-marching and technical palaver of interest only to the craftsmen in the Academy.

We hope the Academy will realize, on March 30, that TV viewers are also movie-goers, and an exciting television show highlighting scenes from top movies could make them want to buy movie tickets. So far as the film industry is concerned, that should be of more immediate concern than spending so much time on camera to honor technicians.

That fine old stuffed shirt, Charles Brackett, who is president of the Academy, accused us of questionable motives when we made our suggestions last year. Our motives are simple—we seek only to defend viewers against Brackett's attempts to bore them to death.

Week of March 19-25
LOCAL PROGRAM GUIDE
Opens Opposite Page 12

TV GUIDE

Contents

TELETYPES
New York 3
Hollywood 3
Washington 23

ARTICLES
All The World's A (TV) Stage 10
Who's Mr. Godfrey? 13
Commercials Good Enough To Eat 16

CLOSE-UP
Art Carney: The Man In The Manhole 4

PICTURE FEATURES
What Every Chorus Girl Should Know 8
That's My Pop! 20

REVIEWS
Tennessee Ernie Show 18
The Star And The Story 19

COLUMNS
Fine Tuning • By Ollie Crawford ..19
Confidentially . . . By Sheilah Graham 22

Cover Photo By Tom Caffrey, Globe

Vol. 3, No. 12 • Mar. 19, 1955
#103

Walter H. Annenberg, *Editor*

Merrill Panitt, *Managing Editor*
Alexander H. Joseph, *Associate Editor*
Harry Harris, *Associate Editor*
Oliver H. Crawford, *Programming Editor*

Michael J. O'Neill, *Advertising Director*
Donald P. Kahn, *Promotion Director*
Henry H. Oschay, *Circulation Director*

James T. Quirk, *Publisher*

TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia 1, Pa. Rittenhouse 6-1600. National Advertising Office, 488 Madison Ave., New York 22, N. Y. Entered as second class matter at the Post Office at Philadelphia, Pa. Subscription Rates: In the U. S. 1 year $5.00, 2 years $8.00, 3 years $11.00, single copy 15c; In Canada 1 year $6.00, 2 years $10.00, 3 years $14.00; in Pan-American Countries 1 year $7.00, 2 years $12.00, 3 years $17.00; In other Foreign Countries 1 year $8.00, 2 years $14.00, 3 years $20.00. Copyright 1955 by Triangle Publications, Inc. No material in TV GUIDE, including program information, may be reprinted without permission of the copyright owner.

Address subscriptions and changes of address to Box 8019, Philadelphia 1, Pa.

Please allow four weeks for change of address.

TV Teletype*

NEW YORK

Bob Stahl reports:

MILTON BERLE's plans for next season may have been solved for him. An NBC plan would have BERLE, BOB HOPE, MARTHA RAYE and several others (including the sponsors) switching between the Sunday Comedy Hour time and BERLE's present Tuesday-night time . . . CHARLIE APPLEWHITE, missing from the BERLE show recently, may wind up on CBS with his own program.

* * *

FRED COE, Producers' Showcase producer, planning an "Inside USA" type of show, for which four top authors would contribute segments on the region they know best: MAXWELL ANDERSON on the East; WILLIAM SAROYAN, the West; TENNESSEE WILLIAMS, the South. Midwest material would come from works of the late SHERWOOD ANDERSON.

* * *

A new GOODSON-TODMAN giveaway show making the rounds of potential sponsors is called Hit the Jackpot--which they say is "unlimited." A smart contestant could walk away with $50,000 or more . . . "Patterns," the ROD SERLING play recently telecast twice in four weeks by Kraft Theater, may be produced as a feature-length movie by MICHAEL MEYERBERG and JED HARRIS.

* * *

BILL HAYES, whose recording of the Disneyland song, "Davy Crockett," has sold over 500,000 copies, is a hot prospect to star in the show SID CAESAR will produce as his own summer replacement . . . "Stage Door" tentatively set as the Best of Broadway April production.

* * *

JEANNIE CARSON, who starred on two MAX LIEBMAN "spectaculars," this season, signed to an exclusive NBC contract . . . The Stu Erwin Show canceled by its sponsor . . . But Stork Club, announced as being canceled, gets another chance. It's to be expanded to a 45-minute show and moves to Sunday nights on ABC immediately following WALTER WINCHELL.

HOLLYWOOD

Dan Jenkins reports:

HAL ROACH, Jr. has scored a small coup, signing the hard-to-get SONJA HENIE to a contract for a series of 39 half-hour TV films. "It was easy," ROACH told this reporter. "All I had to do was give her the studio outright and then start from there" . . . ED SULLIVAN has been in town filming interviews with BOB HOPE, ALFRED HITCHCOCK, CHARLTON HESTON, JAMES CAGNEY and DONNA REED for a "Salute to Paramount" Toast of the Town show.

* * *

GEORGE GOBEL does one of his rare extracurricular appearances in St. Louis Apr. 26 for a shoe convention. His fee: $10,000 . . . "The Lone Ranger" will be produced as a feature movie, released through Warner Bros.

Art Carney Can Remember The Days When He Was Just A Dumb Waiter

As Ed Norton, Jackie Gleason's upstairs neighbor, Art Carney spends much of his time in a nice cool sewer. (*"I work in a sewer—it's a very hard job. You know they won't hire just any old slob."**) But once upon a time Art had a different racket.

In fact, he had several. For years before Gleason persuaded him to climb into a manhole, Art was a stooge for some of the funniest men in show business—fellows like Fred Allen, Edgar Bergen, Morey Amsterdam, Milton Berle, Henry Morgan, Bert Lahr and Bobby Clark.

"I started at the bottom in this business," Art likes to recall, "and worked my way right into the sewer."

"The bottom" for Carney was the Elks Club in Mount Vernon, N.Y.,

Waiter Newton: dumb but respectable.

* *Copyright by George Lee Music Co., Inc.*

where Art made his debut as a professional entertainer at the age of 15.

It was 1933. Carney was a reluctant student in junior high school and youngest of six brothers.

"I fancied myself hot stuff as an impersonator," says Art. "When my brothers became fed to the ears with my impressions, they figured that a night before the critical eyes of Mount Vernon's Brother Elks would do me a world of good."

Carney's brothers were almost right. Art was so nervous before the lowering Elks that his impersonation of Bronko Nagurski came out like Louisa Mae Alcott. But, happily, the Elks thought it was great.

So pleased were the Elks, in fact, that they invited Carney to come back again—and, later, other fraternal orders followed suit.

His first break came while he was imitating Edward G. Robinson for a roomful of Rotarians. Also in the room was Horace Heidt, who "caught" Carney's act and took him along when he left town later that same night.

Carney spent three-and-a-half years touring with Heidt and his orchestra. Then he began to feel that his Ned Sparks impersonation was wearing thin, that he could no longer rock them with his Lionel Barrymore. He looked for greener pastures.

His search led him subsequently to the first of the distinguished line of comedians for whom Carney was destined to become an often blatant second fiddle: the late Col. Lemuel Q. Stoopnagle (Frederick Chase Taylor), who at that time had a local program in New York.

"The colonel," Carney recounts with becoming modesty, "was delighted to have me. The word had gone around that I was available—cheap."

Stoopnagle employed a casual style of offbeat wackiness. He invented things (example: a revolving fishbowl for lazy fish) and gave lectures on pertinent topics ("Girl Hikers: Should They Go for a Tramp Unescorted?"). He and ***continued***

Honeymooners: Carney, Joyce Randolph, Jackie Gleason, Audrey Meadows plan skit.

Carney used to make up the show as they went along.

"Sometimes it was terrible," Carney admits.

The Stoopnagle show lasted, Carney remembers, "several weeks." After its demise, Carney played radio and club dates and vaudeville; made a movie with James Stewart; married his childhood sweetheart, Jane Myers, and joined the Army. He was discharged in 1945 and eventually went to work for Henry Morgan.

"And I still hold," he says today, "that Morgan had one of the funniest radio shows in history."

In 1949 Carney made his TV debut with Morey Amsterdam.

"When I tried out for this job," Carney relates, "I tried to impress Morey with my by-now slightly creaky impersonations. But he was not completely convulsed."

"Tell you what," said Morey, "I need a dumb doorman named Charlie. You look like just the fellow to me."

As it turned out, Carney *was* just the fellow. He played Charlie for a year and when Morey quietly dropped Charlie from the show, Art played his successor, Newton the Waiter; from him evolved the present Ed Norton.

Next came Gleason's early *Cavalcade of Stars*. In one of his first *Cavalcades*, Art portrayed a photographer assigned to take a picture of "The Man of Distinction" (Reggie Van Gleason, of course). The only trouble was that Reggie wouldn't set his glass down long enough for Art to shoot. Soon both model and photographer were struggling for the bottle. Result: "The Man of Distinction" took the photographer's picture.

Early in his career with Gleason, Art was assigned the roles of Sedgwick Van Gleason, wastrel Reggie's high-nosed old father; and Clem Finch, the little fellow who gets pushed around by "Loudmouth" Gleason in Jackie's lunchroom skits. Then Norton was invented and Carney was in.

Lesson in comedy: Morey Amsterdam, Ruth Thomas and Carney in days when Art was learning tricks of the trade.

"We started Ralph Kramden and Ed Norton and 'The Honeymooners' back in 1951," says Art. "Pert Kelton was Gleason's wife originally and Elaine Stritch was my wife.

"We used to get together and holler dialog back and forth until we struck upon some lines that fit. Now we get some outside help, but we still kind of work our way through the chatter until the show falls together."

In those days Art also did stints for other comics—a couple with Milton Berle, six new shows with Henry

Morgan, a bit with Bert Lahr. He also had parts with Ethel Merman, Fred Allen and Edgar Bergen on radio and played the "Mad Hatter" to Bobby Clark's "March Hare" in "Alice in Wonderland" on TV.

Carney has come away from these adventures with some positive opinions about big-name comedians.

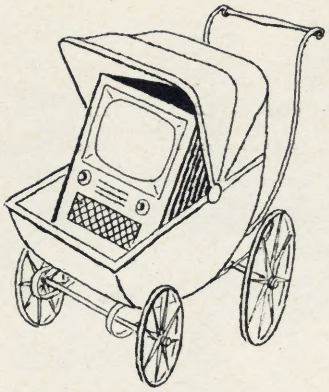
"Milton Berle is a fellow I didn't get to know very well," he says. "But Henry Morgan was a great fellow to work with—a keen wit with a great imagination. . . . Bert Lahr is a nervous worker, a very exacting guy. . . . He's a classic comic, a very great red-nosed clown. . . . Fred Allen, like Morgan, is a sharp wit who needs a stooge for his darts. . . . Edgar Bergen's timing is magnificent.

"Morey Amsterdam taught me plenty about humor," Carney says. "Morey's a stand-up gagman. He's not afraid to pass a gag along to another fellow. He's not afraid you're going to steal his act from him.

"Gleason's like that, too. The good ones aren't scared to let you have a laugh or two of your own."

As his reputation and income have increased, Carney has virtually eliminated his labors for other comedians. In the past year he has appeared in dramatic parts in *Studio One, Kraft Theater, Suspense* and *Climax,* but has turned down offers of movie contracts and parts on Broadway. No time, he says.

The off-screen, or non-Norton, Carney lives with his wife and three children in a modest stucco house not far from his Mount Vernon birthplace. There he plays the part of the most inconspicuous-looking $75,000-a-year man in captivity. In fact, as he putters around the cellar clad in baggy pants and a dismal T-shirt, he could well be mistaken for a fellow named Norton.—*Frank De Blois.*



BABY IT!

A sudden jostling or excessive moving of your TV set can often jar out of whack one or more of its 1500 intricate parts and connections.

If that does happen and repairs are needed, think twice before tinkering with its internal mechanisms yourself! Instead, call in a TV serviceman who has the knowledge, equipment and experience to pin-point and remedy the trouble in a hurry.

In order to back their skilled service with the finest quality parts, many servicemen use Mallory Controls, Capacitors, Rectifiers, and Resistors. These are the same Mallory precision-built electronic components used by most TV set manufacturers.

When your serviceman uses Mallory parts in your set, you can be sure he is using only the very best.

P. R. MALLORY & CO. INC., INDIANAPOLIS 6, INDIANA

P.R. MALLORY & CO. Inc.
MALLORY

MISSING UHF PROGRAMS?

Make your present set an all-channel receiver with the Mallory UHF Converter. Its performance has been proved in every UHF area. Call your serviceman or TV dealer.

BEST FOOT FORWARD, OR:

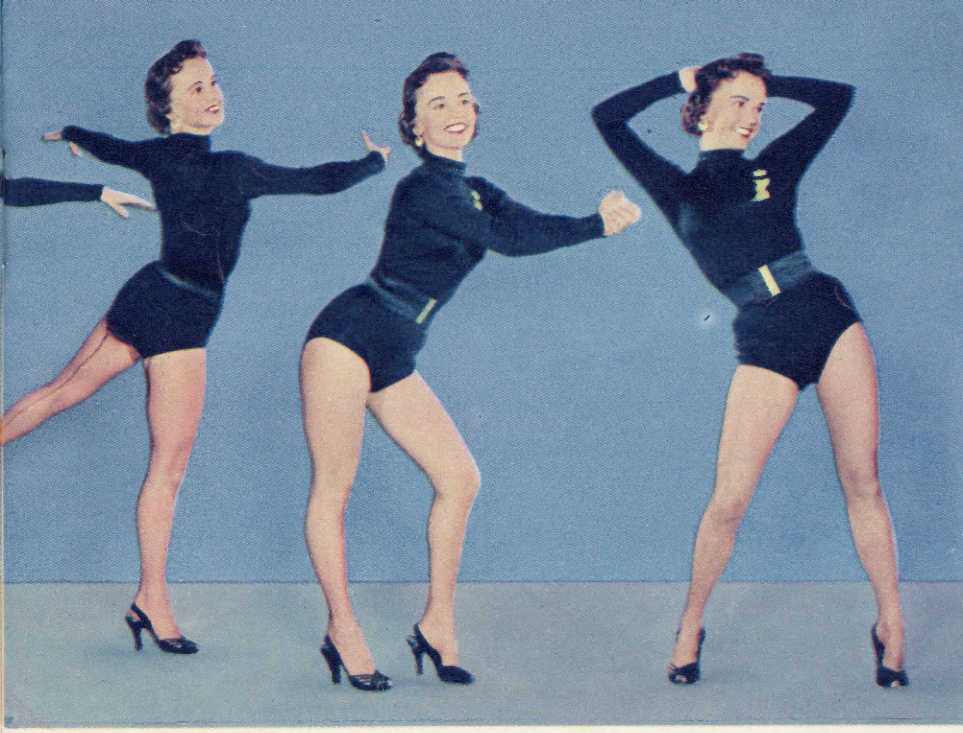
What Every Chorus

Diamonds, goes a 20th Century adage, are a girl's best friend. A close runner-up, according to Jo Ann Dean, a member of Red Skelton's Redettes on CBS, is a fundamental piece of footwork called the time step.

A chorus girl who knows her time step, it seems, never has to wrinkle her pretty brow about TV unemployment. Especially if she can commute from the time step to several other money-in-the-bank dance movements.

Illustrated above—by Miss Dean, of course—are several examples of What Every Chorus Girl Should Know.

First, at left, is the all-important time step. Second, a nameless precision step, "often used in the background while boy and girl kiss in the foreground." Third, the knee-up, used for precision line work. ("It's not as hard as it looks," says Jo Ann, "be-



Girl Should Know

cause you put your hands on the other girls' shoulders for balance.") Fourth, an arabesque, "a standard ballet step, but you can't do without it in chorus work or skating." Fifth, a basic "boogie" step. ("Boogie isn't so much steps, though; it's the *style* that counts.") Sixth, a jazz step. ("For dances like the Charleston; just imagine a cloche hat and a fringed skirt and you'll get the idea.")

Put them all together; here's the result. ▶

For TV Producers

All The World's A Stage

Of course you've seen the Champs Elysees sparkling in the evening rain, and heard fog-shrouded tugs bleat on the murky Thames. You have, that is, if you've been watching certain shows on TV lately.

In your living room, all the world is becoming a stage, with players in Europe, Asia, Africa, Australia, the West Indies and South America on cue before the TV cameras.

The Vise and *Sherlock Holmes* regularly bring you London. *Holmes* presents Paris, too. *Captain Gallant* offers Morocco; and *Orient Express* features Southern Europe and the Near East. *Secret File U.S.A.* and *Foreign Intrigue* roam all over Western Europe.

West Berlin: camera crew getting ready

Zandvoort: Dutch village is occupied for a *Secret File U.S.A.* film story.

Besides the foreign location programs already on the air, several new shows are shooting film abroad. Argentinian interests are preparing *Adventure in the Andes*. *Mandrake the Magician* has been filmed in colorful Bermuda. Joseph Kaufman is filming *Long John Silver* in Australia. Hal Roach is shooting *Adventure Is My Business* in Latin America.

In Yugoslavia, Marshal Tito's government has offered to split expenses on a TV show filmed in the Croatian hills, and similar deals are offered in Spain, Africa, India and South America.

If you haven't seen the Himalayas, don't despair. They may be next on the roving TV camera's list.

for the arrival of *Orient Express.*

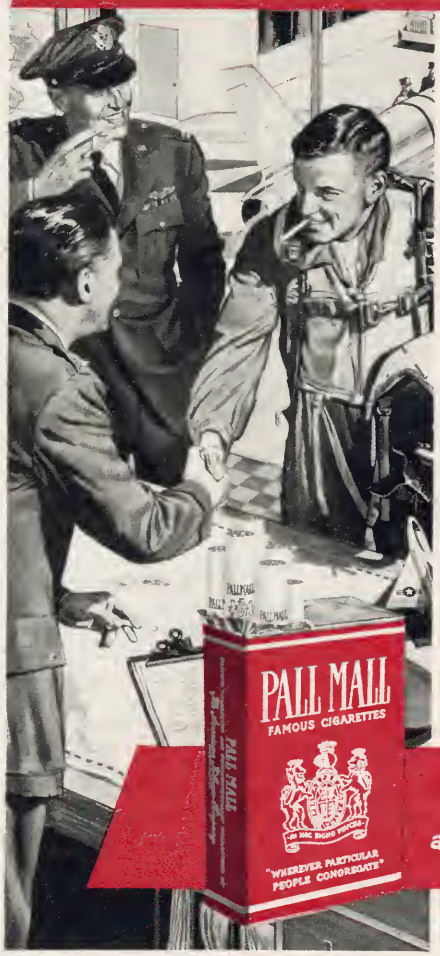
Paris: *Foreign Intrigue* draws the curious.

Bermuda: sandy beach marks the spot where *Mandrake the Magician* performs.

Morocco: Buster Crabbe, hero of *Captain Gallant,* looks over Foreign Legion.

Reward Yourself

with the pleasure of smooth smoking



Smoke longer and finer and milder PALL MALL.
For those pleasant moments—take it easy—reward yourself with the smooth smoking of a freshly-lit PALL MALL. Fine tobacco is its own best filter, and PALL MALL's greater length of traditionally fine, mellow tobaccos travels the smoke further—filters the smoke and makes it mild.

You get more than greater length.
PALL MALL pays you a rich reward in smoking pleasure—an extra measure of cigarette goodness. No finer tobacco has ever been grown—and here it is blended to a flavor peak—distinctively PALL MALL. It's YOUR cigarette—every puff richly-flavorful, fragrant—and always so pleasingly mild.

Choose well—smoke PALL MALL.
Relax. Take it easy. Smoke PALL MALL. Cooler, sweeter, milder PALL MALL gives you a smoothness, mildness and satisfaction no other cigarette can offer you.

Reward yourself! Get fresh, new smoking satisfaction. Buy PALL MALL in the distinguished red package today.

The finest quality money can buy

Outstanding and they are mild!

Your appreciation of PALL MALL quality has made it America's most successful and most imitated cigarette.

★ THE DANNY THOMAS SHOW—"MAKE ROOM FOR DADDY"—ABC
★ THE BIG STORY—NBC ★ DOUG EDWARDS WITH THE NEWS—CBS

See program pages for time and channel

TUESDAY & THURSDAY

Chicago Dateline

Channel Chatter: It's more than a year off (July 23, 1956) but ABC-TV officials in Chicago are already mapping plans for coverage of the Democratic Presidential convention here. They huddled last month with Democratic politicos on facilities needed.

Another man who figures ahead is Dr. Fritz Reiner, Chicago's eminent maestro. He carefully and personally checks the sound transmission in the studio control room before each Chicago Symphony telecast. To Dr. Reiner, quality of sound is all-important.

Reiner

Phillip

A new song-writing team has emerged at WGN-TV. Bob Trendler, musical director for the station, and program director Jay Faraghan have written and sold a tune called "Best, Best Kiss."

An old friend, Fran Coughlin, has joined *Down You Go* quizzer Bergen Evans to commute to New York for the show. Fran, after only one guest appearance, won a permanent berth on the new panel.

And the former cut-up of *What's My Line?*, Hal Block, still pursues television. He's working in Chicago as an independent package show producer.

Art Van Harvey, druggist Calvin Sperry on *Hawkins Falls,* is taking a month's vacation from the show. He's sun-basking down in Florida.

You won't notice it until the arrival of color TV, but Dorsey Connors has changed from blonde to reddish hair. Dorsey's mum on motives for switch.

WBKB may be grooming a children's entertainer of no mean proportions. Chubby Jackson, a jolly bass violin player built along the lines of Two Ton Baker, is emceeing *Laffin' Theater* once a week. He works regularly in the WBKB studio orchestra.

Lee Phillip leaves Friday night for a visit to Washington, D.C. It will be the first of a series of week-end flights Lee will make to other cities to gather style news.

Burr Tillstrom is prepping a special Kuklapolitan extravaganza for Easter Sunday, Apr. 10. As befits the occasion, it will star Fletcher Rabbit. The telecast will be beamed from Chicago to the full ABC-TV network.

channels listed in program section

2	**WBBM-TV**	(CBS) 410 N. Michigan Ave., Chicago	WHitehall 4-6000
5	**WNBQ**	(NBC) Merchandise Mart, Chicago	SUperior 7-8300
7	**WBKB**	(ABC) 20 N. Wacker Dr., Chicago	ANdover 3-0800
9	**WGN-TV**	(Du Mont) 441 N. Michigan Ave., Chicago	SUperior 7-0100
4	**WTMJ-TV**	(NBC) 720 Capitol Dr., Milwaukee	BRoadway 1-6000

TV GUIDE • 6 North Michigan Avenue • Chicago 2, Illinois • RAndolph 6-9470

Member: Audit Bureau of Circulations

Second Banana Sportscaster

UNSUNG VINCE LLOYD IS RIPE FOR A TOP SPOT

Target for Vince's *Lead-off Man* interview is vet Cub, Handsome Ransom Jackson.

Although a subordinate role hardly fits his many talents, sportscaster Vince Lloyd must be regarded as the "second banana" of the WGN-TV sports staff. Vince, capable, personable and experienced, just can't seem to win that payoff recognition as a big star. He's usually bypassed on choicer assignments: i.e., the play-by-play coverage of sports and special events. The reputation he has made looms larger because it's been built on meager opportunities.

Lloyd is probably most familiar to baseball fans as the star of WGN-TV's *Lead-off Man*. He's handled the pregame player interview feature for two seasons and, typically, has sparkled in a rather routine job. Vince gets his interviewees to chat freely. He can even prod conversation from a player in a slump, something their wives can't always accomplish.

Vince Lloyd (left) quizzes *Sports Final* guest Paul Richards, who managed the White Sox into the first division. Paul is now general manager of the Orioles.

"When you start a ball player talking about the game he loves so well," says Vince, "he will talk at length and without any inhibitions."

Though closely identified with baseball, the tall, husky, wavy-haired announcer is also at home discussing football, basketball, boxing and many other major sports. He's covered them all in his career which dates back nearly 15 years.

Vince, who began in radio in his home state of South Dakota, made his video bow in 1949 on WGN-TV. He was brought in to do the play-by-play call of the Big 10 grid telecasts. In those days, it must have seemed to Vince that the doors to the bigtime had finally yielded. But his hopes were jarred by the speedy rise of his station-mate Jack Brickhouse. As Jack's fortunes soared, Vince's sank.

Since then, Lloyd has had to be satisfied with studio shows like his 6 :15 week-day *Sports Final*. He makes the most of this 15-minute stint, turning out crackling sharp commentaries on developments in sports.

Vince also does commercials and introductions for Arch Ward's popular *Sports Page* stanza on Monday nights. And he seems content to let Arch take exclusive star billing. Perhaps like many an unsung diamond hero, he finds satisfaction enough in a well-executed assist.

TV Movie GUIDE

For fuller details of each movie, see the regular program listing.

SATURDAY, MARCH 19

12:00 Noon 9 "MOZART STORY"
(Drama) Hans Holt.

1:00 P.M. 9 "TOUGH ASSIGNMENT"
(Mystery) Don Barry.

2:00 P.M. 5 "RANGERS TAKE OVER"
(Western) Tex O'Brien.

2:00 P.M. 9 "DEMON FOR TROUBLE"
(Adventure) Bob Steele, Don Alvardo.

3:00 P.M. 9 "STRONGHOLD"
(Drama) Veronica Lake.

3:30 P.M. 2 "MAN OF CONQUEST"
(Drama) Joan Fontaine, Richard Dix.

3:30 P.M. 5 "TORNADO"
(Drama) Chester Morris.

4:00 P.M. 9 "CODE OF THE SADDLE"
(Western) Johnny Mack Brown.

5:00 P.M. 9 "PRAIRIE EXPRESS"
(Western) Johnny Mack Brown.

6:00 P.M. 9 "LIGHTNIN' BILL CARSON"
(Western) Tim McCoy.

7:00 P.M. 9 "THUNDER ROCK"
(Drama) David Charleston, James Mason.

9:30 P.M. 4 "NO MINOR VICES"
(Comedy) Dana Andrews, Lilli Palmer.

10:30 P.M. 7 "KOREAN PATROL"
(Drama) Richard Emory.

11:45 P.M. 7 "THE WRECK" and "THE THIEF"
(Double Feature) David Wolfe.

12:00 Mid. 2 "TRAFFIC IN CRIME"
(Drama) Kane Richmond, Ruth Terry.

12:00 Mid. 5 "BELOW THE DEADLINE"
(Drama) Cecelia Parker, Russell Hopkins.

12:05 A.M. 4 "ROAD TO ALCATRAZ"
(Drama) June Storey, Robert Lowery.

SUNDAY, MARCH 20

9:00 A.M. 9 "LOST CONTINENT"
(Drama) Cesar Romero, Hillary Brooke.

10:00 A.M. 7 "THE GREAT JOHN L."
(Drama) Linda Darnell, Rory Calhoun.

10:00 A.M. 9 "RANGELAND"
(Western) Whip Wilson, Andy Clyde.

10:30 A.M. 2 "SECRETS OF SCOTLAND YARD"
(Mystery) Edgar Barrier.

11:00 A.M. 9 "BLACK DRAGONS"
(Mystery) Bela Lugosi, Joan Barclay.

11:30 A.M. 5 "SON OF BILLY THE KID"
(Western) Lash La Rue.

12:00 Noon 9 "TEXAS DESPERADOS"
(Western) Tom Keane, Buster Crabbe.

1:00 P.M. 9 "FINGERPRINTS DON'T LIE"
(Mystery) Richard Travis, Sheila Ryan.

2:00 P.M. 9 "TWO LOST WORLDS"
(Drama) Laura Elliott, Jim Arness.

4:00 P.M. 9 "THE CROOKED WAY"
(Drama) Sonny Tufts.

5:00 P.M. 9 "BROADWAY LIMITED"
(Drama) Dennis O'Keefe, Victor McLaglen.

6:00 P.M. 9 "PICK A STAR"
(Drama) Jack Haley, Patsy Kelly.

10:00 P.M. 9 "CAUGHT"
(Drama) James Mason, Barbara Bel Geddes.

11:00 P.M. 2 "LEATHERNECKS HAVE LANDED"
(Drama) Lew Ayres.

11:00 P.M. 5 "SOME CALL IT MURDER"
(Mystery) Michael Whalen.

11:35 P.M. 4 "SKY HIGH"
(Drama) Mara Lynn, Sid Melton.

11:45 P.M. 7 "DUKE OF WEST POINT"
(Drama) Louis Hayward, Joan Fontaine.

MONDAY, MARCH 21

3:00 P.M. 9 "CROSSED TRAILS"
(Western) Johnny Mack Brown, Ray Hatton.

10:00 P.M. 9 "GAY SWORDSMAN"
(Drama) Maria Canale.

11:30 P.M. 2 "KING OF GAMBLERS"
(Drama) Lloyd Nolan, Claire Trevor.

12:00 Mid. 5 "BREAKING THE ICE"
(Drama) Bobby Breen, Charles Ruggles.

12:00 Mid. 7 "THE GREAT JOHN L."
(Drama) Linda Darnell, Rory Calhoun.

TUESDAY, MARCH 22

3:05 P.M. 9 "LAND OF MISSING MEN"
(Western) Bob Steele.

10:00 P.M. 9 "FLYING BLIND"
(Drama) Richard Arlen.

11:30 P.M. 2 "MAN TRAP"
(Mystery) Lloyd Corrigan.

12:00 Mid. 5 "WESTERN CYCLONE"
(Western) Buster Crabbe.

12:00 Mid. 7 "TAMING OF DOROTHY"
(Drama) Jean Kent, Robert Beatty.

WEDNESDAY, MARCH 23

3:00 P.M. 9 "WESTERN RENEGADES"
(Western) Max Terhune.

10:00 P.M. 9 "KID MONK BARONI"
(Drama) Richard Rober.

11:30 P.M. 2 "SWING YOUR PARTNER"
(Comedy) Vera Vague.

12:00 Mid. 5 "DANIEL BOONE"
(Adventure) George O'Brien, Heather Angel.

(Continued on page A-4)

MOVIE GUIDE

(Continued from page A-3)

12:00 Mid. 7 "SIMPLE" and "THE ELEVENTH HOUR" (Double Feature) Rico Alaniz and Lynne Roberts.

THURSDAY, MARCH 24

3:00 P.M. 9 "ROAD SHOW"
(Comedy) Carole Landis, Adolphe Menjou.

10:00 P.M. 9 "ABDUL THE DAMNED"
(Drama) Patric Knowles, Nils Asther.

11:30 P.M. 2 "GOODNIGHT SWEETHEART"
(Drama) Robert Livingston.

12:00 Mid. 5 "STORY OF SHIRLEY YORK"

12:00 Mid. 7 "THE FRIGHTENED MAN"
(Drama) Dermot Walsh, Barbara Murray.

FRIDAY, MARCH 25

3:00 P.M. 9 "MELODY OF THE PLAINS"
(Western) Fred Scott, Louise Small.

10:00 P.M. 9 "SECRET COMMAND"
(Mystery) Pat O'Brien, Carole Landis.

12:00 Mid. 5 "EXILED TO SHANGHAI"
(Drama) Wallace Ford, June Travis.

12:05 A.M. 4 "BOLD CABALLERO"
(Drama) Robert Livingston.

TV Sports GUIDE

(For details, see daily program listings.)

SATURDAY, MARCH 19

1:00 P.M. 7 Sweet Sixteen Basketball
2:00 P.M. (4) NBA Basketball
7:30 P.M. 7 Sweet Sixteen Basketball
8:30 P.M. 9 Wrestling—Marigold
11:00 P.M. 5 Championship Bowling

SUNDAY, MARCH 20

7:00 P.M. 7 Main Event Wrestling

MONDAY, MARCH 21

7:00 P.M. 7 Main Event Wrestling
7:00 P.M. 9 Championship Bowling
8:00 P.M. 9 Boxing—New York City
8:30 P.M. 7 Boxing—Eastern Parkway

TUESDAY, MARCH 22

10:30 P.M. 5 Championship Bowling

WEDNESDAY, MARCH 23

9:00 P.M. 2 Boxing—Chicago
9:45 P.M. 2 Red Barber's Corner

THURSDAY, MARCH 24

10:30 P.M. 7 The Big Fight

FRIDAY, MARCH 25

9:00 P.M. 5 (4) Boxing—Madison Sq. Garden

"Take my empire . . . Just give me a drink made with FLEISCHMANN'S BOND"

"And, Sire . . . Fleischmann's Bond is 6 YEARS OLD . . . to make every drink more delicious than ever!"

KENTUCKY STRAIGHT BOURBON WHISKEY
BOTTLED IN BOND · 100 PROOF · THE FLEISCHMANN DISTILLING CORP., OWENSBORO, KY.

SPORTS

by ED PAZDUR

TV HASSLE OVER BOWLERS

Niesen

De Met

Because of the phenomenal popularity of bowling on television, ace keglers may soon name their own fees.

Until recently, bowlers were paid, or won, an average purse (on TV) of around $50. Today, promoters and TV producers are laying plans that will make it possible for a top kegler to pick up $50,000 in a single season!

It wasn't long ago that some keglers would have begged or even paid producers for the privilege of bowling on TV. Now that big money is starting to hit the tenpin sport, keglers are learning to hold out for lucrative offers.

It all started innocently enough two years ago when Matt Niesen talked skeptical WNBQ manager Jules Herbuveaux into televising his bowling matches. And Pete De Met, being more skeptical than Herbuveaux, sponsored it. To everyone's surprise, the show became a smash success.

It wasn't long before Pete De Met, a shrewd businessman, sensed the lucrative potential of filming these shows for national TV distribution. Niesen happily collaborated with De Met on the films, but when De Met began to sign bowlers for his exclusive control, Niesen and NBC rescinded. The result: a fair-sized war between Niesen and De Met for bowlers. It will be interesting to see the final outcome.

start saturday right!

watch

"RAYNER SHINE"

8:00 A.M.

starring RAY RAYNER

featuring

news weather music

channel 2 WBBM-TV

CHICAGO'S SHOWMANSHIP TELEVISION STATION

CBS TELEVISION

TV Programs

For Week Beginning March 19th, 1955

SATURDAY
MORNING

7:50 (2) Today's Thoughts
An inspirotionol ideo for the morning.

7:55 (2) News in Brief

8:00 (2) Rayner Shine—Variety
Music on records ond weother reports.

(5) American Inventory

8:30 (5) Kids' Holiday—Ned Locke

8:55 (2) News in Brief

9:00 (2) Now and Then—Education
Dr. Frank Boxter discusses literoture.

(5) (4) Pinky Lee—Kids

(9) This Is the Life—Religion
A boostful coword gets into trouble when he puts his foith in o robbit's foot.

9:15 (7) Cartoons—Kids

9:30 (2) True Picture—Review

(5) (4) Paul Winchell Show
When Jerry tries to sew o button on his sweoter, he stors off o choin-reoction thot bodes no good for members of the clubhouse gong. Poul, Mory Ellen Terry ond Milton DeLugg join to sing "The Little Shoemoker." Knuckleheod Smiff gets a lesson from Irving, the scholorly mouse, on "Where Does Electricity Come From?"

(7) Smilin' Ed's Gang—Kids
Smilin' Ed norrotes the story of Pepito, o little Mexicon boy, whose kindness to the birds of the forest is reworded. Mr. Jim Nozium gives juggling instructions ond Midnight the cot ond Squeekie the mouse perform on the fiddle ond music box.

(9) Our Gang Comedies

10:00 (2) Winky Dink and You
Viewers ot home help Winky out by drowing o doghouse for his dog, Arthur. Then they supply the telephone for Mr. Bungle to coll Jock Borry on. We see the third chopter of Winky ond Dusty Don's odventures with the soboteur.

(4) Smilin' Ed's Gang—Kids
Ed tells of "The Fox Hunt."

(5) Funny Boners—Kids
Jimmy Weldon ond his hond-puppet pol, Webster Webfoot, toke time out from their duties os quizmosters to go on o shopping spree. They serenode o pretty salesgirl with "A, You're Adoroble." Ten more winners of the "How Mony Jocks?" contest will be onnounced. (Hollywood)

(7) Lucky 7 Ranch—Western
"Border Vengeonce." (Film)

(9) Let's Cook—Tips
Miss Almo Lock shows how eosy it is to prepore o lunch of pototo chowder, fresh fruit solod, checkerboord sondwiches, eggnogs ond o surprise.

10:30 (2) Capt. Midnight-Adventure
"The Lost Moon." Copt. Midnight witnesses the murder of on importont scientist over the visaphone screen. The Secret Squadron leoder is sure thot foreign ogents hove committed the crime. (Film)

Cast

Copt. Midnight .....Richord Webb
Tut .....Olon Soule
Ikky .....Sid Melton

(5) (4) Corbett, Space Cadet
"The Gremlin of Spoce." A chimponzee mokes monkeys out of the Poloris crew. He's none other thon J. Fred Muggs, of the *Todoy* show. The crew is toking him to o zoo ot Venusport. Tom Corbett: Fronkie Thomos. T.J. Thistle: Jock Grimes. Astro: Al Morkim.

(7) Scrub Club—Kids
Cloude Kirchner ond "Scrubby."

9 TV Showcase—Drama
"Crossrood Avenger." (Film)

11:00 2 Big Top—Circus Fun
Jock Sterling introduces:
Acrobot ..... Aido
Animals ..... Croig's Chimponzees
Comedy trompoline ..... Poulette & Rene
Acrobots ..... Nomedils
Contortionists ..... Tien Tsi Liu Troupe
Juggler ..... Loddie Lomont

4 What's New in the Kitchen
Breto Greim offers peonut corn breod, peonut pie ond o peonut chop suey.

5 MOVIE—Western

7 Pep Rally—Variety
Kenny Bowers with music ond fun.

9 F Bar F Ranch—Audience
Chicogo Boys' Clubs show how rots con be tought to run o moze ond how chicken eggs con be hotched in o homemode incubotor. Hillbilly songs by Boys' Club musicions, with Arkie os emcee.

11:30 9 Adventures of Danny Dee
Donny Dee ond his sister Debby oppear, from the drowing boord of Roy Doty.

11:45 4 Let's Look at the News

AFTERNOON

12:00 2 Lone Ranger—Western
"Poy Dirt." The Lone Ronger must oct when o gong of cloim jumpers commits robbery ond murder in order to obtoin its loot. (Film)

4 Mr. Wizard—Science
Mr. Wizord (Don Herbert) exploins the mogic of science in everydoy living.

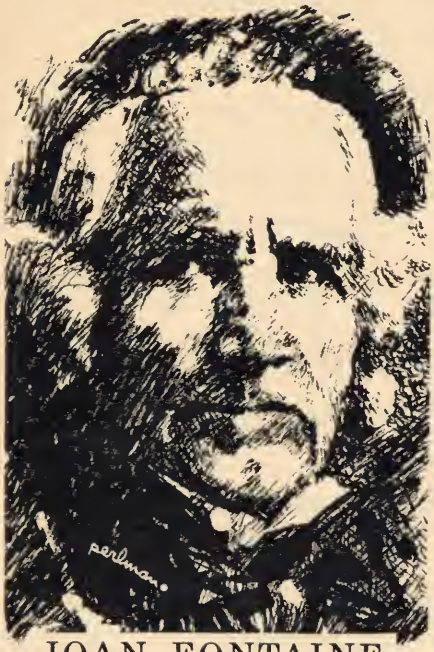
5 Animal Caretime—Kids
Tips on the core of pets.

7 Hi Club—Ed Allen
Ed Allen emcees teen-oge voriety show, discusses teen topics. Eoch week Ed solutes o Chicagolond school ond the school's newspoper editor. *Guests invited. Write WBKB for tickets.*

9 MOVIE—Drama
"Mozort Story." Mozort's experiences in the courts of 18th-century Europe. Hons Holt stors.

See them from "gameside" on TV!
ILLINOIS HIGH SCHOOL
"SWEET SIXTEEN" BASKETBALL TOURNAMENT FINALS Saturday, March 19
WBKB Channel 7
1:00 P.M. Two games—semi-final round
7:30 P.M. Two games—3rd place play-off and final
Brought to you by
ILLINOIS BELL TELEPHONE COMPANY

FIRST TIME ON TV!



JOAN FONTAINE
RICHARD DIX in
"MAN of CONQUEST"
SATURDAY 3:30 PM

Don't miss this thrilling account of the battle for Texas independence . . . the story of Sam Houston . . . his life and love!

Every Saturday from 3:30 to 5:00 PM see an exciting motion picture never before seen on television.

channel 2 WBBM-TV
CHICAGO'S SHOWMANSHIP TELEVISION STATION
CBS TELEVISION

SATURDAY

MARCH 19

12:30 (2) Uncle Johnny Coons Show
Johnny shows the film, "Taxi Spooks," about a superstitiaus cab driver. Then Johnny reveals himself as a cab driver wha is very susceptible ta four-leaf clavers and lucky harseshoes. (Chicago)

(4) Archbishop Meyer—Talk
Opening of Roman Catholic Charity Drive. *Pastpaned fram last week.*

(5) MOVIE—To Be Announced

(7) Ramar of the Jungle
"The Blue Treasure." The mysterious "Blue" men of the jungle aid Ramar's scientific quest. Jan Hall stars. (Film)

12:45 (4) Hot Shot Review—Music
Jae Shott and his Hot Shots.

1:00 (2) Ray Rayner—Music

(7) Sweet Sixteen-Basketball
SPECIAL Semi-finals af the Illinois State High School Basketball Tournament from Champaign, Illinois. Cantending teams include: West Rockford, Centralia, Moline, Princetan, Alton, Pinckneyville, Pekin and Crane Tech. Midwest sportscaster Jack Drees and Illinois sportscaster Chick Hearn share the mikes.

(9) MOVIE—Mystery
"Taugh Assignment." (1949) A reporter and his wife "jain" a gang af modern rustlers. Don Barry.

1:30 (4) Education on Parade
DEBUT As the first in a series, Ripan College presents "Training and Education of Engineers."

1:45 (5) Sports for the Family
Bud Wilkinson, Okla. U. coach, talks on sports in season.

2:00 (2) Choose Your Career
A panel of personalities from the magazine trade will talk to yaung peaple about a career in writing, and phases of the magazine industry.

(4) NBA Basketball—Sport
Natianal Basketball Association play-off game. Marty Glickman reports.

(5) MOVIE—Western
"Rangers Take Over." Tex O'Brien stars.

CHANNEL 5

KIDS . . . *fun and thrills each Saturday on channel 5!*

COWBOY G-MEN
5:00 — 5:30 p. m.

HOPALONG CASSIDY
5:30 — 6:00 p. m.

ABBOTT & COSTELLO
6:00 — 6:30 p. m.

WNBQ
CHICAGO

NBC

A Service of RCA

9 MOVIE—Adventure
"Deman for Trauble." Bob Steele.

2:30 2 MOVIE—To Be Announced

3:00 9 MOVIE—Drama
"Stronghald." (1952) A young waman and her family return to their silver mines in Mexico. Veranica Lake stars.

3:30 2 MOVIE—Drama
"Man of Canquest." (Chgo. TV Debut) (1939) The story af Sam Houston and the battle for Texas independence. Joan Fontaine and Richard Dix are starred.

5 MOVIE—Drama
"Tornado." Chester Morris stars.

4:00 4 The Big Picture-Army Film

9 MOVIE—Western
"Code of the Saddle." (1947) Johnny Mack Brown stars.

4:30 4 Lone Ranger—Western

7 Cisco Kid—Western
Duncan Renaldo stars as Cisca, with Leo Carrillo as his partner, Pancha.

4:45 5 Hobby Time—Crafts

5:00 2 Operation New Horizon
The University of Illinois presents "Canquest of Pain," with Dr. Bernard Stadsky speaking on the histary af anesthesia. The Museum af Science and Industry opened an exhibit on "Conquest af Pain" on March 15.

4 Kit Carson—Western
"Wrong Man." Kit and El Tara tangle with a gang of international rustlers.

5 Cowboy G-Men-Adventure

7 Superman—Adventure
"The Deserted Village." Superman investigates the "killing fag" and strange sea mansters which are driving a town's inhabitants away. Geargе Reeves. (Film)

9 MOVIE—Western
"Prairie Express." (1947) A man tries to put a small trucking outfit out of business. Johnny Mack Brawn stars.

5:30 2 Theater at Dusk—Drama
I'm The Law: "The Staol-Pigeon Story." George Raft stars in this adventure set against the background of illegal immigration inta the U.S. Lt. Kirby makes use of a professional stool-pigeon while investigating the murder of a man who helped smuggle immigrants into the country. (Film)

4 Cisco Kid—Western

5 Hopalong Cassidy
"The Sole Survivor." Hopalong Cassidy stalks hidden killers in a deserted ghost town and gets a clue from a desert rat. William Boyd stars. (Film)

7 Rocky Jones, Space Ranger

EVENING

6:00 2 Gene Autry—Western
"Civil War at Deadwood." Two old enemies, who have been staging a private civil war are involved in murder, robbery, and the heated search for last treasure.

4 Weather—Bill Carlsen

5 Abbott & Costello-Comedy
Bud and Lou with slapstick camedy.

7 Playhouse—Drama

9 MOVIE—Western
"Lightnin' Bill Carson." (1936) An iran-nerved marshal provides a volcano of action. Tim McCoy stars.

6:05 4 Sports—Lloyd Pettit

6:20 4 Let's Look at the News

6:30 2 Beat the Clock—Games
Emcee Bud Collyer, assisted by Roxanne, is on hand to help cantestants beat the studio clock far prizes.

5 4 Horace Heidt—Variety
Camedian Jack Carter is Horace Heidt's special guest when the show wagan staps at Columbia, S.C. There'll also be performances by local talent and by members of the Heidt traupe. (Columbia)

7 Hollywood Detective
"The Perfect Alibi." Steve Randall laaks for a missing bride—and finds many more abjects missing, including $50,000. Melvyn Douglas stars. (Film)

7:00 2 STAGE SHOW—Variety
Those Darsey bays present: Nat "King" Cole, scheduled to sing his new record

number, "Dorling, Je Vous Aime Beaucaup" ond "Sands af the Sea." Camic Roger Ray. Speed juggler Rudy Cardenas. Acrobats Nito & Pepi. The McGuire Sisters, singing "Sincerely" and reviving the Irving Berlin number, "I'd Rather Lead a Band." Gleason and company return next week. But of caurse Art Carney is an our cover this week. And there's a stary obaut Ed Nartan and his comedy develapment an page 4.

5 4 MICKEY ROONEY

Mickey Mulligan and his pal, Freddie, have a "spirited" adventure when they try to save the family domicile. (Film)

Cast

Mickey Mulligan .....Mickey Raaney
Nell Mulligan .....Claire Carleton
Joe Mulligon .....Regis Taomey
Freddie .....Jaey Farman
Modame Taleda .....Betty Lau Gersan

7 SPORTS FINAL—Duggan

9 MOVIE—Drama

"Thunder Rack." (English; 1944) A lecturer isalotes himself on an island. Dovid Charlestan, James Mason.

7:30 5 4 THIS IS HOLLYWOOD

"Caver Girl." Queenie is not at all sure she chose the right prafessian when she gets a studio coll to engage in a poolside wrestling bout with a 175-pound Greot Done. Queenie: Mitzi Green. Kim: Virginio Gibsan. Andy Baane: Jomes Lydon. The boy friend: Gardon Jones. (Film)

7 SWEET SIXTEEN-Basketball

SPECIAL Finals of the Illinais State High Schaal Basketball Tournament fram Chompaign, Ill. Contending teams include: West Rockford, Centralia, Maline, Princeton, and Altan. The final two teoms vie far the title in tonight's contest. Midwest sportscaster Jock Drees and Illinois sportscoster Chick Hearn share the microphones in describing the caurt action.

8:00 2 TWO FOR THE MONEY

Hoasier wit Herb Shriner osks the questions os cantestants try to build up cosh. Dr. Moson Gross is onswer judge.

5 4 IMOGENE COCA

The husbands hove ta tell o few little white lies in arder to get their spauses' permissian ta attend a bachelar dinner. Imagene Caca and Hal March ca-star as newlyweds Betty and Jerry. David Burns and Bibi Osterwald are their neighbors.

8:30 2 MY FAVORITE HUSBAND

George Caaper is sa enthusiastic abaut Hawaii that he really gaes native. Liz, tired af competing with the lure af soft music and pineapple juice, rebels. Joan Caulfield, Barry Nelsan. (Hollywaod)

5 4 JIMMY DURANTE

Jimmy can't soy he shoulda stoad in bed—he didl In tanight's stary, he's haspitalized with a bad back. Life is enlivened by a stage-struck nurse wha's determined to sing and dance until Jimmy discavers her. She's played by Pat Carrall, who sings "My Hat Water Bag Baby." Jimmy solos to "The Ballet Master." The twa get tagether with Eddie Jacksan to sing "We're Not Allawed to Smile." (Hollywaod)

9 WRESTLING—Marigold

Jack Brickhause reports the motches.

1. Red Bastien vs. Mitch Lassen
2. Pete Vukavich vs. Zach Malkov
3. Len Rossi vs. Al Szasz
4. Danny Ferrazzi vs. Farmer Janes
5. Hans Schmidt vs. Karl Karlson
6. Main Event: Rudy Kay vs. Chris Talos

9:00 2 PROFESSIONAL FATHER

Dr. Wilsan tries an experiment in reverse psychalagy when he discavers that san

JIMMY DURANTE

on

TEXACO STAR THEATER

Saturday night • Ch. 5 • 4, 8:30 P.M.

Presented by

YOUR TEXACO DEALER

The best friend your car has ever had!

Twig has a severe case of hera worship of their next-door neighbor. He sends Twig to live next doar, and makes the neighbor's son a part of the Wilson family. (Hallywood)

Cast

Praf. Wilsan .....Steve Dunne
Mrs. Wilson .....Barbara Billingsley
Twig .....Ted Marc
Kit .....Beverly Washburn

5 4 GEORGE GOBEL

Cleveland Indians pitcher Bob Feller flies in from spring training to give George a preview af the 1955 baseball season. Music is provided by singer Peggy King and the Jahn Scott Trotter Orchestra. (Hollywood)

9:30 2 WILLY—Comedy

Our performing Partia helps aut an old vaudeville friend in a legal dispute. It's all about a dance the aging actress is alleged ta have stalen. Willy: June Havoc. "Rubber Legs Kitty," from Kansas City: Mable Butterworth. Perry Bannister: Hal Peary. Hal Kenfield: Scott McKay. (Film)

4 MOVIE—Comedy

"No Minar Vices." (1948) An artist disrupts twa well-ardered lives. Dana Andrews, Lili Palmer.

5 YOUR HIT PARADE

Snooky Lanson, Gisele MacKenzie, Dorothy Callins, Russell Arms and the Raymond Scott Orchestra join the Hit Parade dancers and singers to present the top seven tunes af the week. As extra treats, the entire cast affers "Take Me Out to the Ball Game" and the dancers perfarm to "The Peanut Vendar."

10:00 2 PEE WEE KING—Music

Cauntry style music with Pee Wee King and his band. Featured an the show are: Little Ellen Long, Neil Buriss and Chuck Wiggins. *Guests invited. Write WBBM-TV for tickets.*

5 MAYOR OF THE TOWN

"Happy Birthday." Between bullets and biscuits, Marilly succeeds in buying the mayor's birthday present. Thomas Mitchell stars as the mayor. (Film)

10:30 5 JANET DEAN R.N.—Drama

"The Lewis Case." A prizefighter, who has been hurt in a brawl, proves to be more than a medical case for Janet. Emory, Benson Fong, Li Shun.

7 MOVIE—Drama

"Korean Patrol." (1950) A UN patrol is assigned to demolish a bridge. Richard Emory stars.

10:55 4 WEATHER—Bill Carlsen

11:00 4 The Lone Wolf—Drama

Louis Hayward stars as Mike Lanyard, better knawn as The Lone Wolf.

5 Championship Bowling

Classic star June Kristof of Chicago is matched against Rita Hampton of Rock Island in a three-game contest. Joe Wilsan gives frame-by-frame cammentary for the games.

9 MOVIE—To Be Announced

11:30 2 Follow That Man—Drama

"Petite Larceny." Two carnival midgets cause a fracas when they visit a department store during the Christmas rush. Ralph Bellamy. (Film)

4 Your Hit Parade

Extras: "Harrigan" by Snooky Lanson, "Irish Washerwoman" by the dancers.

11:45 7 MOVIE—Double Feature

(1) "The Wreck." Detective Gomez receives a blow on the head in a train wreck. David Wolfe. (2) "The Thief." A tense melodrama of espionage. David Walfe stars.

12:00 2 MOVIE—Drama

"Traffic in Crime." (1946) A police spy is assigned to break up two gambling syndicates. Kane Richmond, Ruth Terry.

4 News at Midnight

5 MOVIE—Drama

"Belaw the Deadline." (1936) Accused af murder, a police afficer returns with his face changed. Cecilia Parker, Russell Hapkins, Theadar van Eltz.

12:05 4 MOVIE—Drama

'Road to Alcatraz." (1945) A young lawyer is suspected of murder. June Storey, Rabert Lawery star.

12:30 9 Film Shorts

MORNING

8:30 (2) What in the World?—Quiz

8:45 (9) The Christophers—Religion

9:00 (2) Lamp unto My Feet

"Na Pets Allawed." Taday's drama tells af a little bay's first Sunday schaal lessans. He's saddened ta learn that, thaugh he can ga ta heaven, his dog, which has no saul, cannat. The speaker is Dr. James Lenhart af the State Street Cangregatianal Church, Partland, Me., wha discusses the need far children's religiaus training taday.

(4) This Is the Life—Religion

"The Bribe." Palitical corruptian makes a greedy man dishanest. Tris Caffin.

(5) Sunday Funnies—Kids

(7) The Christophers—Religion

Paul Kelly visits Father James Keller.

(9) MOVIE—Drama

"Last Cantinent." A rescue missian discavers a "Last Cantinent." Cesar Ramera, Hillary Braake.

9:30 (2) Look up and Live—Religion

Rabbi Arthur Lelyveld speaks af "Kindliness and Humanity in Dealing with Other Peaple." The guest will be Tam Glazer, falk singer.

(4) Church Services—Religion

Remate fram St. Matthew C.M.E. Church.

(5) Bible Time—Stories

"Entering Jerusalem." Marcella Hein.

(7) King Size Ranch—Western

"Phantam af the Desert." Jack Perrin.

9:45 (5) The Pulpit—Religion

Dr. Rabert C. Stanger af the Bethany Evangelical and Refarmed Church af Chicago discusses "Gad's Plus Sign."

10:00 (2) This Way Up—Religion

Catholic children fram faur Chicagaland schaals discuss the meaning af Haly Week, and feature a tableau af the Crucifixian of Jesus Christ. "The Stabat Mater" is sung by St. Carnelius Students.

(5) Live and Learn-Discussion

Telelectures an "Gavernment and Human Nature." Tapic: " The United Natians."

(7) MOVIE—Drama

"The Great Jahn L." (1945) The stary af ane af baxing's great figures. Linda Darnell, Rary Calhaun, Otta Kruger.

(9) MOVIE—Western

"Rangeland." (1949) A yaung man investigates a series af rabberies. Whip Wilson, Andy Clyde.

10:30 (2) MOVIE—Mystery

"Secrets af Scotland Yard." (1944) Scatland Yard tries ta crack a Nazi cade. Edgar Barrier.

(4) Sunday Comics—Kids

(5) The Christophers—Religion

"Everyane Can Play a Rale," with Eugene Canley and William Gaxtan. (Film)

11:00 (4) House for You—Audience

(5) Pet Show—Ned Locke

"Kid," the dag that understands aver 2,000 wards, pays a return visit.

(9) MOVIE—Mystery

"Black Dragans." (1942) An injectian turns a man into a manster. Bela Lugasi.

11:15 (5) Industry on Parade

Viewers see: The Chung King Faads Plant. Alsa presented is the stary af argans and uses af a magnetic tape recarder.

11:30 (2) Contest Carnival—Kids

Gene Crane re-intraduces the second graup af semifinalists: Irene & Judy, batan-twirlers af Millville, N.J. The Bauncing Dalls, trampaliners af Fair Lawn, N.J. The Three Kla's, tumblers af Catasauqua, Pa. The Wheeling Whizzes, unicyclists af Philadelphia. (Philadelphia)

(4) Handy Workshop—Crafts

Bill Handy with warkshap hints.

(5) MOVIE—Western

"San af Billy the Kid." Lash La Rue.

(7) Faith for Today—Religion

AFTERNOON

12:00 (2) Range Rider—Western

"Big Medicine Man." Range Rider comes ta the aid af the Navaja Indians and destrays a prafessianal hide-aut far gunmen. Jack Mahaney, Dick Janes. (Film)

(4) Vacation Tours—Travel

7 Ramar of the Jungle
"Cracadile God of Kaa." A secret order af medicine men terrarizes tribes in the swamp country of Datar. Jan Hall.

9 MOVIE—Western
"Texas Desperodos." Tom Keane and Buster Crabbe co-star.

12:15 (4) Fame—History
The life af statesman Bernord Baruch.

12:30 2 Cinema Playhouse
"The Fugitives." An underpaid newspaper reporter risks his life to reasan with an escaped convict who holds o child as a hostage. Borry Sullivon. (Film)

(4) Princeton '55—Education
"Atomic Energy: Weapan for Peace" is the title of Dr. Hubert Alyea's tolk an the growth of ideos which led ta the atamic bamb. He traces the story from aur discavery of atamic structure. (Film)

5 Frontiers of Faith-Religion
Musical-camedy star Ray Middleton emcees o program af tribute ta the United Negro College Canvocation. There are musical selections by the Tuskegee University Chair. The speaker is Dr. Benjamin Mays, president af Morehause College in Atlanta, Ga.

7 Amateur Hour—Talent

1:00 2 The Search—Documentary
Haw serious ore rociol tensions in Baltimore? The city has been carrying out o Community Self Survey under the direction of the Race Relatians Dept. af Fisk University, Nashville, Tenn.

(4) Norby—Comedy
COLOR "The Ballerina." Diane decides ta be a ballet dancer. David Wayne.

5 John Ott—Gardening
Time lapse films af growing tuberoses, roated begonias ond gloxinias.

9 MOVIE—Mystery
"Fingerprints Dan't Lie." (1951) A young ortist is sentenced to the electric chair. Richard Travis, Sheila Ryan stor.

1:30 2 Face the Nation—Panel

(4) Wisconsin House Party

5 Mr. Wizard—Science
"Lever or Not." Don Herbert, assisted by Buzz Podewell, investigates haw man's oldest machine, the lever, is still one af the mast impartant toals.

7 Wild Bill Hickok—Western
"To the Highest Bidder." Wild Bill ond Jingles can't understond why a gang of thieves wants ta get hald of Jingles' trick mirror. Guy Madison, Andy Devine.

2:00 2 Farmtown, U.S.A.
George Menard welcames dairy farmers Ralph Nichals, Hebran, Ill., ond Melvin J. Heisner, Peotone, Ill., for a discussian of "Dairy Farming."

5 City Desk—Discussion
Panel members discuss Chicago's city problems. William Ray maderates. Call Su 7-8300 with questians.

7 Annie Oakley—Western
"Dead Man's Bluff." The townspeople af Diablo ore ponic-stricken when rumors of a bonk failure begin ta spreod. Gail Davis. (Film)

9 MOVIE—Drama
"Twa Last Worlds." (1950) An American

Everybody's Laughing!

Family Fun Show

HANK McCUNE

3:30 SUNDAYS

WBKB 7

Sponsored by

BOWMAN DAIRY COMPANY

Chicagoland's Leading Dairy

ship-captain is recuperating from injuries suffered in a pirate attack. Laura Elliott, Jim Arness.

2:30 (2) Adventure—Education

"Life." Charles Collingwoad talks with anthropologist William D. Clarke. They attempt to trace the evolution of living forms from man down to the most elemental living structures. Films on the reactions af prataplasm to stimuli and on virus formatians are shown. The questian is asked: Does "Univac," the mechanical brain, approximate life in its workings?

(4) Roy Rogers—Western

(5) American Forum

(7) Hans Christian Andersen

"Traveling Companion." (Film)

3:00 (2) The American Week

(5) (4) Juvenile Jury—Panel

(7) Rin Tin Tin—Adventure

"Blushing Brides." A patral is assigned to escort a group of girls through dangerous territory. Lee Aaker.

(9) Fulton Lewis, Jr.

3:15 (9) Commercial

3:30 (2) This Is the Midwest

The world's largest market for perishible commodities is the topic for discussion when Everett Harris, president of the Chicago Mercantile Exchange, joins Fahey Flynn and Thomas H. Coulter.

(5) (4) Zoo Parade—Perkins

(7) Hank McCune Show

"Vitamin Story." When Hank unwittingly drinks from a well into which a large package of vitamins has been dropped, he is filled with a strange energy.

(9) Times Square Playhouse

"House of Shadows." Herbert Marshall relates the story of a woman who comes to the city to take a job as secretary to her fiance. Phyllis Avery. (Film)

4:00 (2) Omnibus—Alistair Cooke

Allan Nevins presents ta viewers still another generation of the illustrious Adams family, this time concentrating on Henry Adams and Charles Francis Adams, Jr. Henry was the author of a critique of American culture written in the form of an autobiography, "The Education of Henry Adams," and was a noted historian. Charles Francis, Jr., was the first Adams to have a successful career as a businessman. James T. Flexner's script is based strictly on the recently released Adams family papers.

(5) (4) Hall of Fame—Drama

Sarah Churchill stars in "Soldier's Bride," adapted for TV by Helene Hanff. Miss Churchill portrays Knox Taylor, daughter of Col. (later U.S. President) Zachary Taylor. A bitter feud raged between her father and the man she loved, his lieutenant, Jeffersan Davis. Only by resolving this bitterness cauld Knox be happy.

(7) Super Circus

Ringmaster Claude Kirchner, Mary Hartline and clowns Cliffy, Nicky and Scampy join their guest performers in Chicago.

Aerialists .....Chapmans
Bicyclists .....Yokoi Troupe
Bird act .....Burns' Birds
Clowns .."Spring Comes to Clown Alley"

For Action—SEE

Buster Crabbe as

CAPTAIN GALLANT of the Foreign Legion

Presented By

HEINZ 57

SUNDAY CH. (5) 4:30 P.M.

9 MOVIE—Drama
"The Crooked Way." (1949) A war hera returns to his hame tawn suffering fram amnesia. Sanny Tufts.

4:30 5 4 Capt. Gallant—Crabbe
Capt. Gallant and his Legionnaires teach a lessan ta a brash recruit. The newcomer fails ta realize the value of teamwork. *Pastponed from last week.*

5:00 5 4 Meet the Press

7 Cisco Kid—Western
The Cisco Kid battles a gang af desperadaes in a ghost town before he can deliver a prisoner ta trial. Duncan Renalda stars. (Film)

9 MOVIE—Drama
"Braadway Limited." (1941) A tria is charged with kidnaping when they use a baby in a publicity stunt. Victor McLaglen, Dennis O'Keefe.

5:30 2 You Are There—Drama
"The Hatfield-McCoy Feud" reached a peak an Jan 1, 1888. Walter Cronkite and his staff repart the events af that day in Pikeville, Ky., and talk to many af the peaple involved. The antaganism between the two mauntain clans began when they fought an apposite sides in the Civil War. (Film)

Cast

Perry Cline .....John Craven
Frank Phillips .....Murray Hamilton
Gov. Buckner .....Russell Callins
Gov. Wilsan .....Frank Overtan
Randalph McCay .....Henry Hull

FOR ANY WALLPAPER DESIGN MADE . . .
For any make, color, style, or type . . .
See WOOD & DAVIS for Wallpapers
4664 N. Lincoln
1318 N. Clark
Evanston
1565 Sherman Ave.
6812 W. North Ave.
2245 W. 95th St.
and WALL COVERINGS
6316 Northwest Hwy.
Open Mon. & Thurs. Eve.

4 Triangle Theater—Drama
Connie Russell becomes an emergency fill-in when Eddie Cantor learns that his troupe has become delayed by a bus beakdown. (Film)

5 Roy Rogers—Western
"Quick Draw." Ray and Dale try to teach a lessan to quick-tempered stockman Marv Hanley. They're only just in time to keep him from shooting a little boy's dog. Dale Evans, Pat Brady. (Film)

7 Life with Elizabeth

EVENING

6:00 2 Lassie—Drama
"The Colt." Lassie suffers when Jeff gives all his attentian to his new pet, a young colt. Tommy Rettig, Jan Clayton, George Cleveland. (Film)

4 Neighbor Theater—Drama
"The Thin Line." A former band leader, just released fram a mental institution, returns hame. David Niven. (Film)

5 People Are Funny
Art confuses representatives of the Army, Navy and Marines by arranging dates for them with triplets. A contestant is sent to deliver an unusual telegram.

7 You Asked for It-Requests
Art Baker presents film clips of a new method af jumping from a low-flying plane, sans parachute; muscleman Jahn Farbotnik; twa divers who hand-feed sharks; Leon Lecaunt, an artist wha "draws" with rags and stuntman Harry Woalman. (Film)

SUNDAY 6:00 P.M. CHANNEL 9
PICK A STAR
A girl singer wins a Hollywood contest about three minutes too late, as the promoter has just decided to leave town accompanied by the prize money. **Patsy Kelly**
THE WHITE CROSS THEATRE
Sponsored by
BANKERS LIFE & CASUALTY CO.

9 MOVIE—Drama

"Pick a Star." (1937) A girl singer wins a contest about three minutes too late. Jack Haley and Patsy Kelly.

6:30 2 Jack Benny—Comedy

Jack's determined to get Bing Crosby for his program. When he goes to the Crosby manse, he finds every relative at home but "Der Bingle." Heading the talented gang are crooner "brother Bob" Crosby, and, making his TV debut, Bing's 21-year-old singing son, Gary. (Hollywood)

5 4 Mr. Peepers—Comedy

Aunt Lil comes to visit the Peepers. She's having such a good time that she tries to think of a way to prolong her stay. Robinson and Nancy: Wally Cox and Pat Benoit. Aunt Lil: Reta Shaw. Mrs. Gurney: Marion Lorne.

7 Playhouse—Polly Bergen

"A Husband Disappears." Although he has been away on a hunting trip for only a short time, his wife does not seem to recognize him. (Film)

Cast

Ellen Tate .....Sallie Brophy
Tate .....Herbert Rudley
Hester .....Dorothy Adams
Dr. Jennings .....Phil Tead

7:00 2 TOAST OF THE TOWN

The accent is on mirth and music when host Ed Sullivan presents: songstress Sarah Vaughan; comedian Sam Levenson; band leader Xavier Cugat, his orchestra and his singing wife, Abbe Lane; the dance team of Tony & Sally DeMarco; the Dartmouth College Glee Club; and, from Europe, the Wlades Doves.

5 4 COMEDY HOUR

Host Gordon MacRae introduces singer Katerina Valente in her first American TV appearance. Miss Valente has gained fame here and abroad for her European recording of "Malaguena." Also on the program is comedienne Kaye Ballard.

7 MAIN EVENT WRESTLING

Sockeye MacDonald vs. Baron Leone.

9 CAMERACADE—Film Shorts

7:15 9 YOUR SENATORS' REPORT

7:30 9 FAITH OF OUR FATHERS

8:00 2 G.E. THEATER—Drama

Madeleine Carroll stars in "The Bitter Choice." The GI's in a wartime hospital ward hate Nurse Johansen because of her strict discipline. What they do not understand is the purpose behind her hard and bitter appearance.

5 4 TV PLAYHOUSE

Eli Wallach, Jack Warden and Lee Grant in "Shadow of the Champ," by Robert Alan Aurthur, associate producer of *TV Playhouse*. On a Europe-bound boat, a champion fighter and his "yes-man" sidekick meet a girl. The champ's "shadow" realizes that, if the champ gives up the ring, his own career will be ended, too.

Cast

Frank Ross .....Eli Wallach
Buzz Calderone .....Jack Warden
Janet .....Lee Grant
Mr. Fortune .....Robert Middelton
Curly Davis .....Tony Canzoneri

Continued on page A-18

AUTHORIZED CITYWIDE
TV SERVICE
● Picture tube installations low as $27.00
● Highest Quality Parts and Tubes
● Reasonable Home or Shop Labor Prices
● Our Work and Parts Guaranteed 1 Year
PICTURE TUBES AND PARTS IN STOCK FOR
ADMIRAL
CROSLEY
DUMONT
EMERSON
GAROD
GENERAL ELEC.
HALLICRAFTERS
MAGNAVOX
MAJESTIC
MOTOROLA
PHILCO
RCA VICTOR
SCOTT
SENTINEL
STROMBERG
TRAVELER
WESTINGHOUSE
ZENITH
Call Nearest Number
Michigan 2-7100
454 W. North
WEllington 5-3050
1005 W. Belmont
GRaceland 7-3300
3179 N. Clark
KIldare 5-0425
4100 Milwaukee
EVerglade 4-0440
2753 W. North
KEdzie 3-7766
9 S. Kedzie
HYdepark 3-3100
1305 E. 63rd
STewart 3-1000
7460 S. Vincennes
LOngbeach 1-0002
1139 W. Wilson
Fritzel
Est. 1925
A Trusted Name

Peter Reggio .....Val Avery
Al Remington .....Herbert Ratner
Actress .....Marion Brash

Bess Myerson is looking for a tall leading man. Story in next week's issue.

7 WALTER WINCHELL—Talk

9 IT'S TIME FOR MERRIAM

8:15 7 SPORTS FOR THE FAMILY

Bud Wilkinson, athletic director, University of Oklahoma, gives tips on sports.

8:30 2 STAGE 7—Drama

Dennis Morgan stars in "Press Conference." A lawyer's chances of being approved to fill an unexpired term in the Senate are seriously hindered by an incident from his past. (Film)

Cast

Elliot Fairchild .....Dennis Morgan
Boxley .....Gordon Mills
Jim Stephens .....Malcolm Atterbury
Sam Stacey .....Alan Dexter
Phil Burke .....Russ Conway

7 THE STORK CLUB

The Stork Club headlines singing Mary Ford and her guitarist husand Les Paul. They entertain the guests at the swank New York nightery. Host Sherman Billingsley interviews notables of society, stage and screen.

9 LIFE BEGINS AT 80—Panel

9:00 2 FATHER KNOWS BEST

"No Partiality." Young Kathy Anderson revolts, and with good reason, against always getting hand-me-downs. Jim feels his daughter's complaint is justified. Robert Young, Jane Wyatt, Elinor Donahue, Lauren Chapin, Billy Gray, Norman Ollestad, Bobby Diamond. (Film)

5 4 LORETTA YOUNG

"Inga." A Minnesota farm girl who employs ex-convicts becomes involved in the case of the ne'er-do-well son of a town leader. The youth's car injured one of Inga's employees. (Film)

YOU CAN BE MADE *Slender Now*

WE DO IT EVERY DAY with fabulous equipment designed just for us at a leading university—*to proportion you—firm and tone you—make you the size you ought to be—NOW!*

FREE TRIAL—*Phone now or come in to your Slenderella Salon*—You'll love the care—the individual attention—the privacy—the charming decor—It's so relaxing—it's like a caress—$2.00 per visit—Weekly budget plan. Open 9 A.M. to 9 P.M. *Phone today—there's a salon near you. You'll love it!*

Clothes by Bramson, Chicago

slenderella INTERNATIONAL

CHICAGO.....ANDOVER 3-1642

Cast

Inga Helborg .....Loretta Young
Charley .....Stanley Clements
Ross Mortan .....Dennis Hopper

7 BREAK THE BANK—Quiz

9 FLORIAN ZABACH—Music

Meladies: "Nola," "Chicago," "Nane But the Lonely Heart," "Skokian."

9:30 2 WHAT'S MY LINE?—Panel

4 NEWS—Kelly and Clark

5 BOB CUMMINGS SHOW

"The Bachelor Apartment." At the urging of a former high school pal, Bob sets himself up in a bachelor apartment. It seems a fine idea until mealtime arrives and the girl friend grows wary of "a quiet dinner for two." Rosemary DeCamp, Ann B. Davis, Joan Vahs, Dwayne Hickman, Dave O'Brien. (Film)

7 MOVIE—To Be Announced

9 TALES OF TOMORROW

"Ice from Space." Members of an experimental station send a rocket into space. Capt. Boszik: Edman Ryan. (Film)

10:00 2 NEWS SPECIAL

4 RAY MILLAND—Comedy

The professor writes a play. (Film)

5 WEATHER—Clint Youle

9 MOVIE—Drama

"Caught." (1949) A girl marries a millionaire and discavers he is a sadist. James Mason and Barbara Bel Geddes.

10:10 5 DORSEY CONNORS—Ideas

"Watch Your Waistline," says Darsey.

10:15 2 MAHALIA JACKSON SHOW

Mahalia sings gaspel songs accampanied by Mildred Falls and Ralph Janes.

5 NEWS—Alex Dreier

10:30 4 BIG TOWN—Drama

5 CALL THE PLAY—Mel Allen

7 COUNTERPOINT—Drama

10:45 2 NEWS—Frank Reynolds

5 SPORTS—Norm Barry

11:00 2 MOVIE—Drama

"Leathernecks Have Landed." (1936) The adventures af three American Marines. Lew Ayres stars.

4 Bob Cummings Show

See storyline 9:30 P.M. **5**.

5 MOVIE—Mystery

"Same Call It Murder." Michael Whalen.

7 Studs Terkel's Briefcase

Sidney Harris, Chicago drama critic, visits Studs. They will discuss the theater and drama.

11:30 4 News Bulletins

7 Film Shorts

9 News—Les Nichols

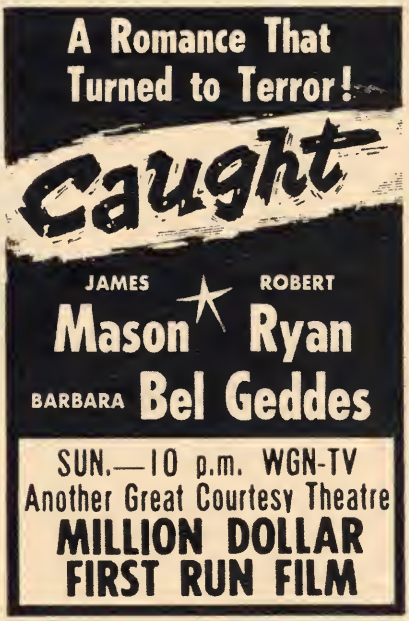
11:35 4 MOVIE—Drama

"Sky High." (1951) A tail gunner is assigned by intelligence ta impersonate a sabateur. Sid Melton, Mara Lynn star.

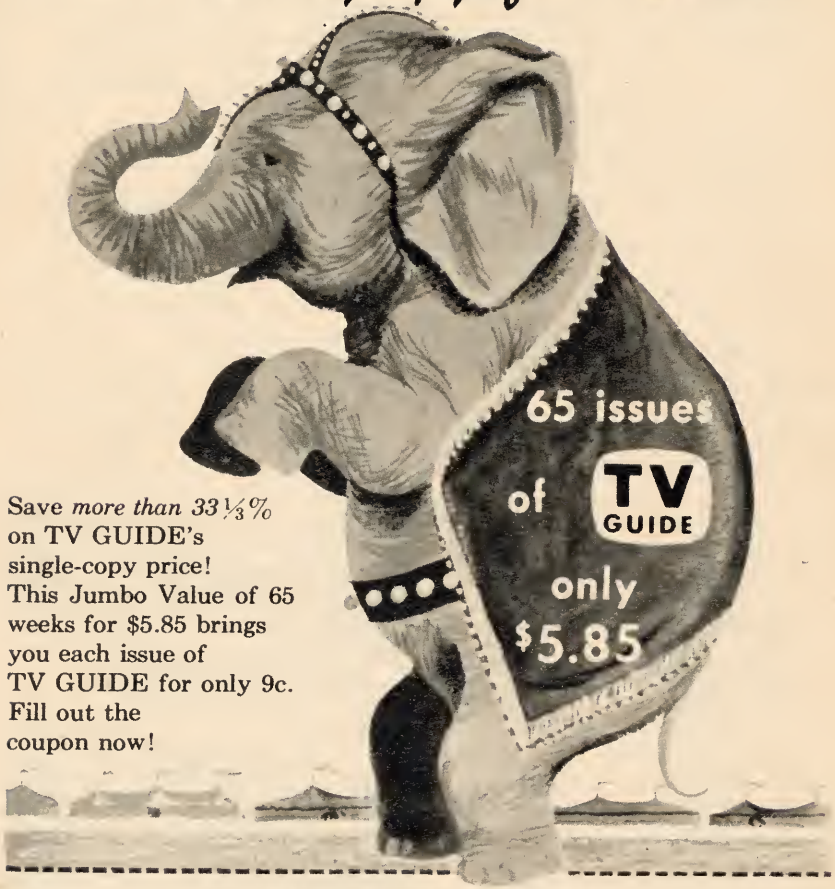
11:45 7 MOVIE—Drama

"Duke af West Paint." (1938) A wealthy yaung Cambridge man at West Point gets the idea that he is bigger than the rules. Lauis Hayward, Jaan Fantaine.

9 Weather—Carl Greyson



Save 6c on every copy of **TV GUIDE**



Save *more than* 33⅓% on TV GUIDE's single-copy price! This Jumbo Value of 65 weeks for $5.85 brings you each issue of TV GUIDE for only 9c. Fill out the coupon now!

TV GUIDE, Box 8019, Philadelphia 1, Pa.

Please enter my subscription to TV GUIDE for 65 weeks for $5.85. My check or money order is enclosed.

☐ **New** ☐ **Renewal** ☐ **Gift** 103-CG 010

Name .....
(Please Print)

Address .....

Post Office ..... Zone ..... State .....

MORNING

6:40 (2) Today's Thoughts

6:45 (2) Farm Daily—Menard
George Menard presents ogriculturol news, ond interviews of interest.

(5) Everett Mitchell—Talks

7:00 (2) Morning Show—Jack Paar
Edith Adams is naw o permonent member af the Poor family, replocing Betty Claaney. Artist Peter Hoyword shaws same af his works ond tolks obaut ort. Jock daes same mare annauncers' fluffs. Melis ploys "Cumana" and "Doncing in the Dork." *Five minutes af locol news at 7:25, 7:55, 8:25, 8:55 A.M.*

(5) (4) Today-Dave Garroway
Dave Gorroway ond the crew get a preview af the gaings-on at the Internotianol Beouty Show being held in New York this week. *Five minutes of locol news with Len O'Connor ot 7:25, 7:55, 8:25, 8:55 A.M.*

8:00 (7) Chicago Parade—Variety
Chuck Bill ond the Proirie Romblers with music, news, weother.

9:00 (2) Garry Moore—Variety
Animol .....Brought by Ivan Sondersan Singing techniques ..Garry, Durward Kirby "Irresistible Romeo" .....Denise Lor "Lody of Shady Lane" Denise, Ken Carsan

(5) (4) Ding Dong School-Kids
Dr. Fronces Horwich conducts kindergorten for the yaunger set.

(7) Women and the World

9:30 (2) Arthur Godfrey Time

(5) (4) Way of the World

(7) Play House—Kids
Angel Cosey with fun ond staries.

9:45 (5) (4) Sheilah Graham
Miss Grohom's filmed guest-of-the-week is octress June Allyson, the wife of octar-praducer Dick Pawell. Her in-studio guest is octar Chorltan Heston.

10:00 (5) (4) Home—Women's News
Editor-in-chief Arlene Froncis intraduces: Cottan ond sheer fashions ....Notalie Care Kentucky form .....Hugh Downs, Kit Kinne Interior decoroting.....Williom Pahlmonn Welcome ta spring..Wolly "Peepers" Cax

(7) Creative Cookery—Recipes
Chef Pape prepares: brawn sugar caakies, braised veal chaps a lo sauterne, stuffed prunes and opricats.

(9) Hi Ladies—Mike Douglas

10:30 (2) Strike It Rich—Quiz
Helping Hond: octress Jan Forrond, naw appeoring on Braodwoy in the dromo, "Tonight in Somorkond."

10:55 (7) News—Ulmer Turner

(9) News—Steve Fentress

11:00 (2) Valiant Lady—Serial
Mickey reods Banny's unmailed letters to him. James Kirkwood.

(4) What's New in the Kitchen
COLOR Breto Griem prepores cherry surprise pudding and cherry party breod.

(5) Tennessee Ernie Ford

(7) Danny O'Neil Show
Danny emcees the shaw. On hand ore Chet Roble ond Noncy Wright.

(9) The Romper Room—Kids
Miss Rasemory with fun ond gomes.

11:15 (2) Love of Life—Serial

11:30 (2) Search for Tomorrow

(5) Feather Your Nest—Quiz
A kitchen is tadoy's prize.

11:45 (2) Guiding Light—Serial
Chorita Bouer ond Lyle Sudraw star.

(4) Let's Look at the News

11:55 (7) News—Ulmer Turner

(9) News—Steve Fentress

AFTERNOON

12:00 (2) The Inner Flame—Serial
After telling Portio af Wolter's orrest, Dorie confesses her true feelings for him. Fran Carlan.

(4) Hot Shot Review—Music

(5) Noontime Comics
Jahnny Coons with fun far youngsters.

(7) Happy Pirates—Kids' Fun
Two Ton Boker entertoins the kiddies.

(9) Best of the West—Kids
Bab Atcher with western sangs.

12:15 (2) Road of Life—Serial

12:30 (2) Welcome Travelers

(4) Weather—Bill Carlsen

(5) Cartoonland—Ken Bowers

12:35 (4) Bob Heiss—Interviews

12:45 5 Bob & Kay with Doucette
Interviews ond feotures with Bob Murphy and Koy Westfoll. Chef Eddie Doucette offers o recipe for spoghetti creole ond sour creom biscuits.

12:55 7 News—Ulmer Turner
9 News—Steve Fentress

1:00 2 Robert Q. Lewis—Variety
The Chordettes got fired by Mr. Godfrey and discovered "Mr. Sondmon." Story on poge 13.
7 Tom Duggan—Variety
Tom presents music ond voriety with Jonie Johnson and Don Jocoby.
9 All About Baby—Tips
Ruth Crowley, R.N., tolks obout food for the two-yeor old.

1:15 9 Cameracade—Films

1:30 2 Linkletter's House Party
(4) Beulah Donohue—Women
9 The Big Picture-Army Film

2:00 2 The Big Payoff—Quiz
Randy Merrimon, Bess Myerson co-host.
5 (4) Greatest Gift—Serial
Anne Burr and Morion Russell stor.
7 The Doctor Answers—Talk
Elizobeth Hort conducts o discussion.
9 Paul Dixon—Music
Poul, Roberto MocDonold ond Sis Comp pontomime to pop tunes. Bob Beon feotures leoding cortoons.

2:15 5 (4) Golden Windows-Serial
Chorles tries to get Corl to leove Copston. Eric Dressler, Joe De Sontis.
7 TV Dental Clinic
Dr. Mort Neimork with o potient model.

2:30 2 Bob Crosby—Music
5 (4) One Man's Family
Cloudio hos o physicol check-up.
7 Double Feature—Drama
(1) "Old Mother Hubbord." To find out if her doughter's employer is o "proper" sort of person, o mother tokes o job os the cleoning womon in his office. Ellen Corby. (2) "Incident in the Roin." A suspense thriller obout o murder epidemic ond its surprising solution. Irene Vernon.

2:45 5 (4) Miss Marlowe—Serial
Mrs. McClure reveols an identity.

3:00 2 Brighter Day—Serial
Sondro tells Shorky he should ceose hounding innocent people.
5 (4) Hawkins Falls—Serial
9 MOVIE—Western
"Crossed Troils." (1948) Outlows ottempt to seize o ranch and water rights from o girl. Johnny Mock Brown, Roymond Hotton co-stor.

3:15 2 Secret Storm—Serial
5 (4) First Love—Serial
Zoch mokes a terrible discovery.

3:30 2 On Your Account—Quiz
5 (4) World of Mr. Sweeney
Kippie hos a memoroble doy becouse he meets some reol Indions. Chorles Ruggles.
7 News—Ulmer Turner

3:35 7 Time for Uncle Win

3:45 5 (4) Modern Romances
"A Long Time Till Down," by Rod Serling. Tired of New York and the criminol behovior of her husbond, a young wife ond her fother-in-low seek a quiet refuge in the country.

4:00 2 The Early Show—Drama
"Murder on o Million." An elderly inventor is wounded ond his portner is loter shot by on unknown ossoilont. Donold Woods.
5 (4) Pinky Lee—Kids
7 Pied Piper—Art Hern
9 Bandstand Matinee—Music

4:30 2 Shopping with Miss Lee
5 (4) Howdy Doody-Puppets
Dilly Dolly hos to be rescued by Poddle the Gnu when he floots owoy in a bolloon. Buffolo Bob Smith, in his home at Pioneer Villoge, writes o compoign song for Tizzie.
7 Garfield Goose and Friend

4:55 2 Weather—P. J. Hoff
9 News—Les Nichols

5:00 2 Range Rider—Western
(4) Foreman Tom—Western
5 Elmer the Elephant—Kids
7 Laffin' Theater—Kids
9 Bob Atcher Show—Western

5:30 2 Gene Autry—Western
5 Close Up—Music

7 News—Austin Kiplinger
9 News—Leslie Monypenny
5:45 4 News—Bob Kelly
7 Robert Merriam-Discussion
9 Curbstone Cut-up—Simon
5:55 4 Weather—Bill Carlsen
7 Weather—Wayne Griffin

EVENING

6:00 2 Sports—Bob Elson
4 Sports—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran and Ollie
9 Capt. Video—Adventure

Capt. Video discovers an Elizabethan civilization an Lyra. Al Hadge.

6:05 5 News—Jack Angell
6:10 5 Sports—Joe Wilson
6:15 2 News—Julian Bentley
4 Malones and Marvin-Music
5 Dorsey Connors—Travel

Dorsey takes armchair travelers on a visit to Bath, England.

7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 5 Alex Dreier—Features
6:25 5 Tony Weitzel—Comments
6:30 2 News—Douglas Edwards
5 4 Tony Martin—Music
7 Name's the Same—Quiz

Jayne Meadows subs for her vacationing sister as she joins panelists Roger Price and Joan Alexander. Dennis James moderates for the panelists.

9 News—Spencer Allen
6:45 2 Perry Como—Music
5 4 News—John C. Swayze
9 Chicagoland Newsreel
7:00 2 BURNS & ALLEN—Comedy

Gracie encaurages the ramance between Blanche Marton's nephew and the banker's daughter. (Film)

Cast

Geargе & Gracie .....Themselves
Blanche .....Bea Benaderet
Harry .....Larry Keating
Mr. Vanderlip .....Grandan Rhades
Roger .....King Danavan
Emily Vanderlip .....Millie Doff

5 4 CAESAR'S HOUR

Western singer Eddy Arnold pays a visit to the show. He appears with Sid, Nanette Fabray, Carl Reiner, Howard Marris and the gang in a "Commuters" sketch. Seems Nanette has decided that husband Sid takes her for granted. Sid appears as Pierre the waiter in a sketch postponed from last week. In it, he does his best to uphold the dignity of his restaurant, the "Maisan Rouge." A special dance sequence features the Bob Herget dancers in "The First Day of Spring."

7 TV READER'S DIGEST

"America's First Great Lady." The lave story of Pocahontas and the twa white men she laved, Capt. Jahn Smith and tabacca planter John Rolfe. (Film)

Cast

Ralfe .....Jahn Stephenson
Capt. Smith .....Richard Ney
Pocahantas .....Glaria Talbatt
Sir Christapher .....Paul Cavanagh

9 CHAMPIONSHIP BOWLING

Ed Kawalics, Chicaga classic star, is matched against Buddy Bomar in a three-game contest. Joe Wilson with cammentary on the games.

7:30 2 TALENT SCOUTS—Godfrey

Arthur turns a critical eye on the talent brought before him by scouts from all over the U.S.

7 CONCERT—Pelletier

Elaine Malbin is soprano soloist with the orchestra and chorus under Wilfred Pelletier's direction.

Miss Malbin

"Stranger in Paradise" .....Borodin
"Stars in My Eyes" .....Fritz Kreisler
"Bird Song" ("Pagliacci") ....Leoncavallo
"Romany Life" .....Victor Herbert

Chorus

"Gaad News" .....Ray Henderson

Orchestra

"Belle af the Ball" .....Leroy Andersan
"Vaices af Spring" .....Johann Strauss

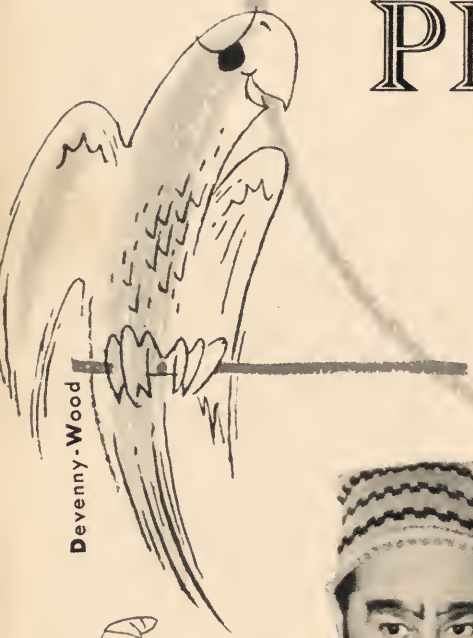
8:00 2 I LOVE LUCY—Comedy

When "Don Juan Is Shelved," Lucy demands an audience with studio head Dare Schary. This was ta be husband Desi's

MONDAY through FRIDAY
12:00 NOON

HAPPY PIRATES

Two-Ton Baker, Captain of the "Happy Pirates"; Art Hern, as Moby the first mate; Bubbles, the porpoise puppet; and Squawky, the live parrot are on hand each day for an hour of songs, stories, cartoons and lots of fun.



NITE OWL MOVIE

The curtain goes up at midnight for a complete new movie each night. Whether it's comedy, drama, mystery, adventure or romance, you're sure to enjoy every feature.

EACH NIGHT EXCEPT FRIDAY
12:00 MIDNIGHT

NITE OWL AUDITION

Emcee Bill Hamilton presents the popular opportunity show for the best of Chicago's new talent.

FRIDAY 12:00 MIDNIGHT

channel **7** **WBKB** *Chicago's family station*

first picture. Lucille Ball and Desi Arnaz co-star with Vivian Vonce and William Frawley. Schory is ployed by Philip Ober, who, in reol life, is the husband of Vivian Vonce. (Film)

5 4 MEDIC—Drama

"Deoth Is a Red Balloon." A young housewife learns thot she will hove to undergo a dangerous operotion becouse of a rore structural defect in o cerebrol ortery. Her life depends on the success of a delicote broin operation. (Film)

Cast

Woman .....Saro Harte
Husband .....Christopher Dork
Doctor .....Robert Forrest

7 BEHOLD THY MOTHER

Topic: "The Age of Mary." The Very Rev. James M. Keane, O.S.M., discusses the ploce of the Blessed Virgin Mary in contemporary history.

9 BOXING—Preliminaries

8:30 2 DECEMBER BRIDE—Comedy

"Lily's Niece" runs away from home to pursue a movie career in Hollywood. Lily does a bit of acting on her own to send the girl back home. Spring Byington, Deon Miller, Fronces Rofferty, Harry Morgan, Verna Felton, Helen Wilson. (Film)

5 4 ROBERT MONTGOMERY

"N.Y. to L.A.," by George Rosen. An unscrupulous young octor makes use of oll those oround him in his plans to get oheod. It is the girl he leaves behind in New York and the women he meets while making a Hollywood screen test who ore most deeply affected by his ruthlessness.

Cast

Johnny Bond .....Charles Droke
Joon Winters .....Pomela Rivers
Don Thompson .....Ed Binns
Solly Ingalls .....Loretta Doye

George Rosen is the radio-TV editor of Voriety.

7 BOXING—Preliminaries

9:00 2 STUDIO ONE—Drama

Nino Foch ond Glendo Forrell stor in "Miss Turner's Decision," by Howord Rodman. Her porents are obviously worried about the morital future of their ploin-looking daughter, now in her 30's. It's papa who decides to bring home a guest for dinner—o husband for Melissa.

Cast

Melisso Turner .....Nino Foch
Irene .....Glenda Farrell
Forest .....Edword Andrews
George Turner .....Cliff Holl
Miss Timmons .....Doris Roberts
Miss Maynard .....Susan Dean
Miss Leonard .....Isabel Price

7 BOXING-Eastern Parkway

Wayne Betheo, heovyweight, New York City, vs. Joey Rowan, light-heavyweight, Phoenixville, Po., 10 rounds. Bob Finnegon and Tommy Loughron report.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Betheo	Unrated	8	6	1	1	3
Rowon	Unroted	29	23	6	0	13

Both of these young fighters are rugged ond they con hit. Rowan recently stopped Bert Whitehurst. Bethea kayoed the highly regarded Harold Corter in his last outing. This looks like a contest between punchers, with Betheo's weight an offsetting factor against Rowan's experience.

Compiled by Nat Fleischer (The Ring)

9 BOXING—New York City

Jackie LoBuo, Long Islond, N.Y., vs. Rafael Merentino, Argentina, middleweights, 10 rounds. Chris Schenkel reports from St. Nicholas Arena, New York City.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
LaBuo	Unrated	28	22	6	0	3
Merentino	Unroted	62	53	4	5	47

Merentina scored an impressive win in his American debut against Nacera. He is an aggressive, slambang mauler who has plenty of power: 47 knockouts in 62 bouts. LaBua, a local favorite in New York, is a winning fighter who battles from bell to bell. This looks like an action affair with plenty of work for handlers between rounds.

Compiled by Nat Fleischer (The Ring)

9:30 (4) MEET CORLISS ARCHER
(5) EDDIE CANTOR THEATER

"The Suspicious Husband." This is the story of a husband who suddenly believes his wife is about to murder him for a double-indemnity insurance policy. Banita Granville, Allen Jenkins. (Film)

9:45 (7) NEUTRAL CORNER
(9) SPORTS—Arch Ward

10:00 (2) NEWS AND WEATHER
(4) WEATHER—Bill Carlsen
(5) WEATHER—Clint Youle
(7) CITY ASSIGNMENT-Drama

"It's a Stranger." (Film)

(9) MOVIE—Drama

"Gay Swordsman." (Italian; English dialog) Cardinal Richelieu is endeavoring to make France a great Power. Maria Canale stars.

10:05 (4) INDUSTRY ON PARADE

10:10 (5) DORSEY CONNORS—Ideas

"Match Your Matches," says Dorsey.

10:15 (2) IN TOWN TONIGHT
(5) NEWS—Jack Angell

10:20 (4) LET'S LOOK AT THE NEWS

10:25 (5) SPORTS—Norm Barry

10:30 (2) NEWS—John Harrington
(4) STUDIO 57—Drama

"Sam." A complaint clerk's desert retirement is disturbed by $70,000.

(5) PARAGON PLAYHOUSE
(7) PLAYHOUSE—Drama

"The Frightened Baronet." People are astounded by old Sir Alexander's stories of the apparition of an Indian deity. John Hayt, Robert Warwick. (Film)

10:45 (2) KUP'S SHOW—Irv Kupcinet

11:00 (2) All Star Theater

"They Also Serve." John Hodiak and Maureen O'Sullivan play a happily married couple whose marriage is threatened on the eve of his departure for Korea.

(5) (4) Tonight—Variety

Steve's guest is actor John Corrodine. On hand are the singers and regulars Gene Rayburn and Skitch Henderson. (N.Y.)

(7) This Is the Day

Norman Rass presents: "A General, a King, and the mad Carlatta."

11:10 (7) Tom Duggan—Comments

Tom interviews guest celebrities and comments on viewers' queries. Call De 2-0423 or De 2-0424.

11:30 (2) MOVIE—Drama

"King of Gamblers." (1937) A racketeer has no qualms about eliminating anyone who stands in his way. Lloyd Nolan, Claire Trevor.

(9) News—Les Nichols

11:45 (9) Weather—Carl Greyson

The forecast for tonight and tomorrow.

11:50 (9) Jack Eigen Show

A remote telecast from the Chez Poree Lounge. Jack chats with guests and visiting celebrities. Call him at Ma 4-1021 or Mo 4-1022.

12:00 (4) News at Midnight

Roundup of news of the day.

(5) MOVIE—Drama

"Breaking the Ice." (1938) A young boy runs away from home to earn money. Bobby Breen, Charles Ruggles.

(7) MOVIE—Drama

"The Great John L." (1945) The story of one of boxing's great figures. Linda Darnell, Rory Calhoun, Otto Kruger.

TONIGHT

. . . apply LANOLIN PLUS *Liquid* to your face

TOMORROW MORNING

. . . find skin dryness gone, and your dry skin worries banished as long as you use LANOLIN PLUS *Liquid* regularly. $1 plus tax wherever cosmetics are sold.

Lanolin Plus LIQUID

Please address all letters to Regional Editor TV GUIDE, 6 N. Michigan Ave., Chicago 2, Ill.

An Inflated Ego

If awards are ever given out for TV "hamcees," may I nominate Danny O'Neil? Ple-e-e-ze?—*Mrs. A. Draper, Chicago.* [*Many viewers are partial to Danny's lively Irish personality.*—ED.]

O'Neil

Copeland

World Is Hers—Through TV

The World Is Yours, narrated by Maurice Copeland, is first on my list of week-end shows. Actually, I've never been out of the Midwest. But the travel films loose my imagination and I walk the busy city streets and quiet country roads of many lands. My recent "trip" to romantic old Heidelberg and the picturesque Bavarian Alps was especially delightful. Truly, through television, the world is mine.—*Dorthy Pinkerton, Chicago.*

Food For Thought

Just finished M. Turlap's letter criticizing the English used by Robert Q. Lewis on his TV shows. If it's a case of murdering English, the writer should tune in the Godfrey morning show. When he is describing something as "delicious," he mispronounces the word and makes it nauseating. He makes the product sound like it should go into the garbage pail.—*Mrs. Frank Sturgiss, Chicago.*

TUESDAY

MORNING

6:40 2 **Today's Thoughts**

6:45 2 **Farm Daily—Menard**
5 **Everett Mitchell—Talks**

7:00 2 **Morning Show—Jack Paar**
A bon voyage party for Elsa Maxwell. *Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.*
5 (4) **Today-Dave Garroway**
Dave talks with Father Corrigan about his biography. *Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.*

8:00 7 **Chicago Parade—Variety**

9:00 2 **Garry Moore—Variety**
Comedian Bernie West visits.
5 (4) **Ding Dong School-Kids**
7 **Women and the World**

9:30 2 **Arthur Godfrey Time**
5 (4) **Way of the World**
7 **Play House—Kids**

9:45 5 (4) **Sheilah Graham**
More films of guest, June Allyson.

10:00 5 (4) **Home—Women's News**
Editor-in-chief Arlene Francis presides.
Delinquent parents .....Howard Whitman
Today's millionaire .....Sylvia Porter
Piano selections .....Sari Biro
Filmed interview .....Rocky Graziano
Spring housecleaning .....Nancyann Graham
7 **Creative Cookery—Recipes**
Chef Pope with cheese cake, chicken almond salad and hors d'oeuvres.
9 **Hi Ladies—Mike Douglas**

10:30 2 **Strike It Rich—Quiz**

10:55 7 **News—Ulmer Turner**
9 **News—Steve Fentress**

11:00 2 **Valiant Lady—Serial**
Helen tells Mickey to be kind to Bonny.
(4) **What's New in the Kitchen**
COLOR A French dinner. Breta Griem.
5 **Tennessee Ernie Ford**
7 **Danny O'Neil—Variety**
9 **The Romper Room—Kids**

11:15 2 **Love of Life—Serial**

11:30 2 **Search for Tomorrow**

5 **Feather Your Nest—Quiz**
Contestants choose their winnings from a semi-modern bedroom.

11:45 2 **Guiding Light—Serial**
4 **Let's Look at the News**

11:55 7 **News—Ulmer Turner**
9 **News—Steve Fentress**

AFTERNOON

12:00 2 **The Inner Flame—Serial**
Dorie asks Amelia for money.
4 **Hot Shot Review—Music**
5 **Noontime Comics—Kids**
7 **Happy Pirates—Kids' Fun**
9 **Best of the West—Kids**

12:15 2 **Road of Life—Serial**

12:30 2 **Welcome Travelers**
4 **Weather—Bill Carlsen**
5 **Cartoonland—Ken Bowers**

12:35 4 **Bob Heiss—Interviews**

12:45 5 **Bob & Kay with Doucette**
Interviews and comments with Bob Murphy and Kay Westfall. Chef Doucette presents a recipe for French bread.

12:55 7 **News—Ulmer Turner**
9 **News—Steve Fentress**

1:00 2 **Robert Q. Lewis—Variety**
7 **Tom Duggan—Variety**
9 **All About Baby—Tips**
Ruth Crowley's topic today is "Self Reliance for the Two-year Old."

1:15 9 **Cameracade—Film Shorts**

1:30 2 **Linkletter's House Party**
4 **Beulah Donohue—Women**
9 **Learning Brings Adventure**

2:00 2 **The Big Payoff—Quiz**
5 4 **Greatest Gift—Serial**
7 **The Doctor Answers—Talk**
9 **Paul Dixon—Music**

2:15 5 4 **Golden Windows-Serial**
Carl is ready to tell Julie.
7 **TV Dental Clinic**

2:30 2 **Bob Crosby—Music**
5 4 **One Man's Family**
Henry Barbour gets some news from the doctor about Claudia.
7 **Double Feature—Drama**
(1) "The Web." The son of a Parisian politician murders a pawnbroker. Allan Wells. (2) "The Celebrated Mrs. Rowland." (Film)

2:45 5 4 **Miss Marlowe—Serial**
Gossip spreads about Barbara and Mike.

3:00 2 **Brighter Day—Serial**
Grayling asks Sandra the question.
5 4 **Hawkins Falls—Serial**
9 **Commercial**

3:05 9 **MOVIE—Western**
"Land of Missing Men." (1930) A tale of the West. Bob Steele.

3:15 2 **Secret Storm—Serial**
5 4 **First Love—Serial**
Bruce McKee and Zach face each other for the first time. Jay Barney, Val Dufour.

3:30 2 **On Your Account—Quiz**
5 4 **World of Mr. Sweeney**
A musical talent is wasted in Mapleton.
7 **News—Ulmer Turner**

3:35 7 **Time for Uncle Win—Kids**

3:45 5 4 **Modern Romances**
News of events in New York arouse the suspicions of Barbie and Frank. Joe tries to explain.

4:00 2 **The Early Show—Drama**
"The Bet." A bet involves 2,000,000 florins and the voluntary imprisonment of a lawyer in order to clear the way for a wealthy man's courtship of his sweetheart.
4 **Gretchen Colnik—Tips**
5 **Pinky Lee—Kids**
7 **Pied Piper—Art Hern**
9 **Bandstand Matinee-Music**

4:15 4 **Museum Explorers-Exhibits**
Ken Vaillancourt discusses Alaska.

4:30 2 **Shopping with Miss Lee**
5 4 **Howdy Doody-Puppets**
Mr. Nick writes a campaign song.
7 **Garfield Goose and Friend**

4:55 2 **Weather—P. J. Hoff**
9 **News—Les Nichols**

5:00 2 **Range Rider—Western**
4 **Foreman Tom—Western**
5 **Elmer the Elephant—Kids**
7 **Laffin' Theater—Kids**
"Mike Fright." The Little Rascals.
9 **Bob Atcher Show-Western**

5:30 2 **Gene Autry—Western**
5 **Close Up—Music**
7 **News—Austin Kiplinger**

9 News—Leslie Monypenny
5:45 (4) News—Bob Kelly
7 Robt. Merriam—Discussion
9 Curbstone Cut-up—Simon
5:55 (4) Weather—Bill Carlsen
7 Weather—Wayne Griffin

EVENING

6:00 2 Sports—Bob Elson
(4) Sports—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran and Ollie
9 Capt. Video—Adventure

The disguised Ronger is released fram prisan by the false King Mergo.

6:05 5 News—Jack Angell
6:10 5 Sports—Joe Wilson
6:15 2 News—Julian Bentley
(4) Tommy Sheridan Trio
5 Dorsey Connors—Travel

Darsey's guest tonight is Howard McGee, Red Cross field director of Fifth Army.

7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 5 Alex Dreier—Features
6:25 5 Tony Weitzel—Comments
6:30 2 News—Douglas Edwards
5 (4) Dinah Shore—Music
7 Cavalcade of America

"All's Well with Lydia." A Philadelphia matran makes friends with the British officers who are accupying the city during the Revolutian. Her friendship is af greot volue ta the American forces. (Film)

Cast

Lydia Darragh .....Ruth Warrick
Cal. Potterson .....Reginald Denny
Lt. Allen .....John Dadsworth
Aunt Tabatha .....Esther Dale

9 News—Spencer Allen
6:45 2 Jo Stafford—Music

Against a New Orleans background Jo and The Starlighters sing "I'm Ganna Sit Right Down and Write Myself a Letter," "Please Dan't Ga So Saon," "Let Me Ga, Lover" and "The Memphis Blues."

5 (4) News—John C. Swayze
9 Chicagoland Newsreel
7:00 2 LIFE WITH FATHER

"Father ond the Dress Suit." Father and Mother Day have been invited to a swank offair at the Woldorf, ond son Clarence has been asked ta a farmal party at the hame of a friend. But all is not as well as it seems—there's anly ane tuxedo in the house. Lean Ames and Lurene Tuttle ca-star as the Day parents. (Film)

5 (4) MILTON BERLE-Comedy
7 REPORT TO THE PEOPLE

State's attarney Gutknecht speaks.

9 BISHOP FULTON SHEEN
7:15 7 FOCAL POINT—Shorts
7:30 2 HALLS OF IVY—Comedy

"The French Exchange Student." The Halls don't get quite what they expected when they ask o beautiful French exchange student to write o camparison of the U.S. and the French university campus. The student: Gladys Halland. Dr. & Mrs. Hall: Ranald Calman and Benita Hume. Wellman: Herb Butterfield. (Film)

7 20 QUESTIONS—Quiz

Metrapalitan Opera star Jerame Hines tries ta stump panelists Flarence Rinord, Herb Polesie, Fred Van Deventer and Bobby McGuire. Jay Jocksan maderates.

9 MEET CORLISS ARCHER

Though he is making mare maney than ever, Mr. Archer discovers thot family spending seems to have increased more than propartianately. Jahn Eldredge.

8:00 2 MEET MILLIE—Comedy

Millie invites the new neighbors aver to the Branson home. Elena Verduga, Flarence Halop, Marvin Kaplan.

MASTER CRAFT TV FACTORY SERVICE
$3 Plus Parts
• ADMIRAL • MOTOROLA • MUNTZ • PHILCO • ZENITH • GE
• CAPEHART • DUMONT • RCA • WESTINGHSE • EMERSON • TRAVELER
DAY—NITE—SUN.
• Service Men 5 Years Experience.
• All Parts Guaranteed 1 Year.
South & Southwest HU 3-1800 720 W. 69th St.
CITY WIDE
North & Northwest MO 6-2229 2127 W. Belmont

5 4 FIRESIDE THEATER

"The Foilure." A big-city newsmon whase coreer hos been ruined by his oddiction to olcahol, decides to stort oll over ogain with a smoll-town daily. (Film)

Cast

Spike .....Alon Wells
Mrs. Holmes .....Nono Bryont
Poyson .....Tom Powers
Esther .....Jean Hawell
Fenley .....Ralph Dumke

7 DANNY THOMAS—Drama

"The Piona Teocher." Donny con't see the point in giving Rusty ond Terry piana lessans when it's obviaus thot they haven't the leost bit af talent! Donny: Danny Thamas. Morgaret: Jeon Hagen. Terry: Sherry Jocksan. Rusty: Rusty Homer. Lauise: Amondo Randalph. (Film)

9 BADGE 714—Jack Webb

"The Big Make." Friday and Fronk investigate a robbery call. Jock Webb.

8:30 2 RED SKELTON—Comedy

Red ond his guest, singer-camedienne Mory McCorty, team up as ex-vaudevillions Smith & McGurk. They're given o second chance when o mavie producer comes to the hash hause where they wark.

5 4 CIRCLE THEATER-Drama

"The Fomily Menoce," by Jerame Ross.

7 ELGIN HOUR—Drama

"The $1000 Window," storring Sir Cedric Hardwicke, ond ca-storring Mory Astor, is adapted by Alvin Sopinsley from o Mark Hellinger script. The pompous ond dopper gentlemon behind o rocetrock window is himself taken in by his bonk-president monner. It's o neor-fatol pose when he's invited ta a porty at the home of a weolthy potron.

Cast

August Draper .....Sir Cedric Hordwicke
Modge Droper .....Mary Astar
Meodows .....Kenny Delmar
Betty .....Patricio Borry
Harrisan P. Horrisan .....Lorry Blyden
Stanhape .....Percy Warom
O'Neil .....Molcolm Lee Beggs
Muggsy .....Jae Montell
Weiner .....Jomes Millhallin
The Punk .....Mort Morsholl

9 RACKET SQUAD—Drama

"Ramonce Unlimited." The Army ollatment and insuronce racket os practiced by bigomist women. Reed Hodley. (Film)

9:00 2 DANGER—Drama

"The Belled Buzzord," odopted from o shart story by Irvin S. Cobb. In o small Wiscansin tawn, there is on ancient legend thot the bell which hos been tied to the claw af o buzzord rings aut whenever the bird flies neor someane who hos committed an evil deed. A jealaus husbond, wha killed his wife's suppased lover, keeps heoring the terrible clong.

5 4 TRUTH OR CONSEQUENCES—Jack Bailey

9 LIFE OF RILEY—Comedy

"Chicken Ranch." In an attempt ta prolong his porent's visit Riley buys them o braken-down chicken ranch.

10 to 1

YOU'LL ENJOY THIS . . .

. . . hilorious yorn about a dignified banker wha gets mixed up with a roce trock ond gambling mob. But lave turns the tide in . . .

MARK HELLINGER'S
"$1000 WINDOW"
MARY ASTOR · CEDRIC HARDWICKE

TUESDAY 8:30 P.M. CH. 7 13

THE ELGIN HOUR

9:30 (2) SEE IT NOW—Murrow
Behind the scenes with Edward R. Murrow.

(4) TRIANGLE THEATER-Drama
"Rome." McQuinn is forced ta turn over hard-found counterfeit money plates.

(5) IT'S A GREAT LIFE—Comedy
"Kathy Goes to New York." Kathy is affered a small part in a play in New York. Earl is sent down to the airport to pick up the tickets and promptly loses the money. Denny: Michael O'Shea. Steve: William Bishop. Earl: James Dunn. Kathy: Barbara Bates. Mrs. Morgan: Frances Bavier. (Film)

(7) STOP THE MUSIC—Quiz
Bert Parks emcees musical quiz.

(9) I LED 3 LIVES—Drama
Philbrick (Richard Carlsan) finds himself in an embarrassing situatian when an old friend seeks his aid in a publicity campaign for anti-Cammunism. (Film)

10:00 (2) WEATHER AND NEWS

(4) WEATHER—Bill Carlsen

(5) WEATHER—Clint Youle

(7) STUDIO 57—Drama
Charles Caburn stars in "Sam." After many years as a camplaint clerk, Theo Gultch retires to the peace and quiet of the desert. All goes well until a stray breeze blows $70,000 into his hideout.

Cast

Theodore J. Gultch .....Charles Coburn
Miss Kittredge .....Phyllis Joyce
Miss La Rue .....Yvette Dugay
Emmett Dolan .....Jahn Harmon

TONIGHT
. . . apply LANOLIN PLUS *Liquid* to your face

TOMORROW MORNING
. . . find skin dryness gone, and your dry skin worries banished as long as you use LANOLIN PLUS *Liquid* regularly. $1 plus tax wherever cosmetics are sold.

Lanolin Plus LIQUID

(9) MOVIE—Drama
"Flying Blind." (1941) Foreign agents attempt to secure a new airplane transformer. Richard Arlen.

10:05 (4) WATCH THE WORLD

10:10 (5) DORSEY CONNORS—Ideas
Darsey affers a tip for the men: "How ta Take Care af Yaur Ties."

10:15 (2) IN TOWN TONIGHT

(5) NEWS—Jack Angell

10:20 (4) LET'S LOOK AT THE NEWS

10:25 (5) SPORTS—Norm Barry

10:30 (2) NEWS—John Harrington

(4) I LED 3 LIVES—Drama
Herb Philbrick reveals the panic among the Reds when expasure threatens.

(5) CHAMPIONSHIP BOWLING
Classic leaguer Chuck Hamilton af Gary, Ind. is matched against the winner of the Billy Welu-Rudy Fassel match af last week. Jae Wilsan gives cammentary.

(7) JOE PALOOKA—Drama
"A Tale far Murder."

10:45 (2) KUP'S SHOW-Irv Kupcinet

11:00 (2) To Be Announced

(5) (4) Tonight—Variety
Guest: comedian Lauis Nye.

(7) This Is the Day
Narman Ross presents the inside story of Charles Gounod's opera, "Faust."

11:10 (7) Tom Duggan—Comments

11:30 (2) MOVIE—Mystery
"Man Trap." (1943) A murder case is suspected af being salved incarrectly. Llayd Carrigan stars.

(9) News—Les Nichols

11:45 (9) Weather—Carl Greyson

11:50 (9) Ron Terry Show—Music
Ran spins discs and interviews guest celebrities. Vacalist Evie Eraci joins Ron. Call him at Wh 4-1713.

12:00 (4) News at Midnight

(5) MOVIE—Western
"Western Cyclane." (1943) A craaked gang tries to frame an innocent man. Buster Crabbe.

(7) MOVIE—Drama
"The Taming af Dorathy." (English; 1950) Misadventures of an Italian bank clerk and an American gangster. Jean Kent.

MORNING

6:40 (2) Today's Thoughts

6:45 (2) Farm Daily—Menard
(5) Everett Mitchell—Talks

7:00 (2) Morning Show—Jack Paar
Jack, Edith Adams and Jase Melis do a group of "nonsense songs." *Five minutes of local news at 7:25, 7:55, 8:25, 8:55.*
(5) (4) Today-Dave Garroway
Dave Garroway and the gang see the originals and American copies of the latest Italian and Parisian fashions. *Five minutes of local news with* Len O'Connar *at 7:25, 7:55, 8:25, 8:55 A.M.*

8:00 (7) Chicago Parade—Variety
Chuck Bill and the Prairie Ramblers.

9:00 (2) Garry Moore—Variety
Extraordinary inventions ..Russell E. Oakes
Names for Babies .....Cast
"Blues in the Night"
.....Denise Lar, Ken Carson
"Why Dan't They Leave Us Alone? ..Ken
(5) (4) Ding Dong School-Kids
(7) Women and the World

9:30 (2) Arthur Godfrey Time
(5) (4) Way of the World
(7) Play House—Kids

9:45 (5) (4) Sheilah Graham
News of Hallywaad and, via film, the life of June Allyson.
(9) Morning Movietime

10:00 (5) (4) Home—Women's News
Spring suits .....Natalie Core
Oysters Rockefeller,
clams casino .....Chef Phillip
Sleeping pills .....Dr. Baumgartner
Kit Kinne caaks for the cameras. Story on page 16 of this issue.
(7) Creative Cookery—Recipes
Chef Francais Pape makes chicken with rice, Cuban style.
(9) Hi Ladies—Mike Douglas

10:30 (2) Strike It Rich—Quiz
Helping Hand: band-leader Archie Bleyer.

10:55 (7) News—Ulmer Turner
(9) News—Steve Fentress

11:00 (2) Valiant Lady—Serial
Mickey asks Bonny for an explanation.
(4) What's New in the Kitchen
COLOR Menu: corn beef with Brussel sprouts topped with cheese sauce.
(5) Tennessee Ernie Ford
(7) Danny O'Neil Show
(9) The Romper Room—Kids

11:15 (2) Love of Life—Serial

11:30 (2) Search for Tomorrow
(5) Feather Your Nest—Quiz
Bud Collyer and Janis Carter help contestants win a semi-modern living raam.

11:45 (2) Guiding Light—Serial
(4) Let's Look at the News

11:55 (7) News—Ulmer Turner
(9) News—Steve Fentress

AFTERNOON

12:00 (2) The Inner Flame—Serial
Partia's former law partner offers her bail maney for Walter.
(4) Hot Shot Review—Music
(5) Noontime Comics—Kids
(7) Happy Pirates—Kids' Fun

Featured in the Next Issue of TV GUIDE

★ GREATEST SHOW ON EARTH ON TELEVISION

★ YOUR TV PROGRAM FOR OSCAR AWARDS

★ MEET THE REAL OSGOOD CONKLIN

TV GUIDE—ON SALE AT ALL NEWSSTANDS THURSDAY

9 Best of the West—Kids
12:15 2 Road of Life—Serial
12:30 2 Welcome Travelers
4 Weather—Bill Carlsen
5 Cartoonland—Ken Bowers
12:35 4 Bob Heiss—Interviews
12:45 5 Bob & Kay with Doucette
Chef Doucette with California fruit pie.
12:55 7 News—Ulmer Turner
9 News—Steve Fentress
1:00 2 Robert Q. Lewis—Variety
7 Midweek Cooking School
9 All About Baby—Tips
Dr. Jahn R. Walff, chairman af the department af abstetrics at Henrotin Haspital visits Ruth Crowley, R.N. Tapic: "The Birth of a Baby."
1:15 9 Cameracade—Film Shorts
1:30 2 Linkletter's House Party
4 Beulah Donohue—Women
9 Learning Brings Adventure
2:00 2 The Big Payoff—Quiz
5 4 Greatest Gift—Serial
7 The Doctor Answers—Talk
9 Paul Dixon—Music
2:15 5 4 Golden Windows-Serial
Otto prevents Carl from relenting.
7 TV Dental Clinic
2:30 2 Bob Crosby—Music
5 4 One Man's Family
Mac tells Fanny his intentions.
7 Double Feature—Drama
(1) "Other Thing Leads to Another." An impoverished lawyer offers free advice. Patrick O'Neal. (2) "Internatianal Incident." A West Paint officer in post-war Germany learns a lesson. Wilton Graff.

DUMONT • PHILCO • ZENITH • MUNTZ
TV TROUBLE?
we're as close as your phone
DAY, NITE & SUNDAY
15 DISPATCH CARS
$3 SERVICE CALL
• Each Technician Has At Least 4 Years TV Experience
• Our Tubes Warranteed 1 Year
MODERN TV
NORTH AL 2-9071
SOUTH KE 8-4473
WEST RO 2-1700
ALL MAKES AND MODELS SERVICED
MOTOROLA • RCA • EMERSON
ADMIRAL • GE • CAPEHART

2:45 5 4 Miss Marlowe—Serial
The doctors decide Kit's future.
3:00 2 Brighter Day—Serial
Charlie Garrett tells Rev. Dennis haw the Garrett Bakery is losing business as a result of Ralston's murder.
5 4 Hawkins Falls—Serial
9 MOVIE—Western
"Western Renegades." (1949) A U.S. marshal tangles with a land-stealing gang. Max Terhune.
3:15 2 Secret Storm—Serial
5 4 First Love—Serial
Laurie brings Zach home. Pat Barry.
3:30 2 On Your Account—Quiz
Dennis James asks the questions.
5 4 World of Mr. Sweeney
Cicero and Marge try to learn of the future by reading tea leaves.
7 News—Ulmer Turner
3:35 7 Time for Uncle Win—Kids
3:45 5 4 Modern Romances
The detective questions Joe.
4:00 2 The Early Show—Drama
"Matter of Calculation." A greedy German industrialist plats ta push his partner out of business. Peter Van Eyck.
4 Your Library Story
"The Restless Robin," is tald today.
5 Pinky Lee—Kids
7 Pied Piper—Art Hern
9 Bandstand Matinee-Music
4:15 4 Let's Experiment—Science
"Dr. Mouse." Dann Brazier demanstrates how mice are used in experiments.
4:30 2 Shopping with Miss Lee
5 4 Howdy Doody-Puppets
Mr. Bluster rejects both campaign sangs and sets about writing his own. The mayoralty campaign gets hatter and hotter. Bob Smith.
7 Garfield Goose and Friend
4:55 2 Weather—P. J. Hoff
9 News—Les Nichols
5:00 2 Range Rider—Western
4 Foreman Tom—Western
5 Elmer the Elephant—Kids
7 Laffin' Theater—Kids
"School's Out." The Little Rascals.
9 Bob Atcher Show-Western

5:30 2 Gene Autry—Western
5 Close Up—Music
7 News—Austin Kiplinger
9 News—Leslie Monypenny
5:45 4 News—Bob Kelly
7 Robt. Merriam—Discussion
9 Curbstone Cut-up—Simon
5:55 4 Weather—Bill Carlsen
7 Weather—Wayne Griffin

EVENING

6:00 2 Sports—Bob Elson
4 Sports—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran and Ollie
9 Capt. Video—Adventure
Duke Philip discovers Ronger's true identity. Don Hostings.
6:05 5 News—Jack Angell
6:10 5 Sports—Joe Wilson
6:15 2 News—Julian Bentley
4 Malones and Marvin-Music
5 Dorsey Connors—Travel
A visit to Pompei, Italy.
7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 5 Alex Dreier—Features
6:25 5 Tony Weitzel—Comments
6:30 2 News—Douglas Edwards
5 4 Eddie Fisher—Music
7 Disneyland
"Seal Island," Walt Disney's Academy Award short, is shown in its entirety. Shot in the Pribiloff Islands in the Bering Sea, which have a population of some three million Alaska fur seals, the film depicts the wild courtships and battles which take place every summer. Prior to the showing of the film, we will see how the Disney team of naturalist photographers employs ingenuity and patience to make the nature films. By way of illustration, there will be film clips from "Vanishing Prairie" and "Water Birds." (Film)
9 News—Spencer Allen
6:45 2 Perry Como—Music
Roy Charles singers, Mitch Ayres' Orch.
5 4 News—John C. Swayze
9 Chicagoland Newsreel

7:00 2 GODFREY AND FRIENDS
5 4 I MARRIED JOAN
"Joilbird." Joan takes care of a raven she discovers in her kitchen, but later discovers the folly of her kind act. Joan Davis, Jim Backus, Sheila Bromley, Harry Bartell. (Film)
9 INTO THE NIGHT
"Transparent Man." The "Great Merlini" mixes magic with crime and comes up with a jewel thief and a murderer. (Film)
7:30 5 4 MY LITTLE MARGIE
Margie and Freddie find an old diary in a trunk Margie bought at an auction. To their horror they discover a murder plot in the journal. Margie: Gale Storm. Vern: Charles Farrell. Freddie: Don Hayden.
7 STU ERWIN—Comedy
Stu and June try to spend a restful vacation for away from relatives and friends. So they say they're going North but go South instead. The Erwins play themselves. *Postponed from last week.*

CELESTE HOLM, Academy Award winner of "Gentlemen's Agreement," and star of Broadway's "Oklahoma," is topping the current show in the Empire Room of the Palmer House. Featured with her is comedian Jonathan Winters, the Empire Eight dancers and Charlie Fisk and his orchestra.—*Adv.*

9 EISENHOWER PRESS CONF.
Will run if filmed in the morning.

8:00 2 THE MILLIONAIRE
"The Story of Charles Lomar." Because he must support an elderly couple to whom he is indebted, it seems a young bookkeeper will never be able to marry the switchboard operator he loves. Then he is visited by Michael Anthony. (Film)

Cast

Charles Lomar .....Lamont Johnson
Helaine Merek .....Jean Howell
Count Turoc .....John Wengraf
Countess Turoc .....Irene Tedrow
Michael Anthony .....Marvin Miller
This show is reviewed next week.

5 4 KRAFT THEATRE—Drama
"The Story of Mary Surratt," mother of one of the co-conspirators of John Wilkes Booth against President Lincoln, and keeper of the boarding house where the plot was hatched. Mary Surratt was tried for alleged complicity in the plot. Tonight's drama is adapted from John Patrick's 1947 Broadway play. Well-known TV stars are featured. (New York)

7 MASQUERADE PARTY
Panel: Buff Cobb, Bobby Sherwood, Ilka Chase, Ogden Nash. Peter Donald emcees.

9 CHICAGO SYMPHONY
George Schick not only conducts tonight but also is soloist in the Mozart Concerto Rondo.

Program

Concerto Grosso (Op. 6, No. 12) Handel
Piano Concerto Rondo (K. 382) ....Mozart
Variations and Fugue on a Theme by Mozart .....Max Reger

TONIGHT
. . . apply LANOLIN PLUS *Liquid* to your face

TOMORROW MORNING
. . . find skin dryness gone, and your dry skin worries banished as long as you use LANOLIN PLUS *Liquid* regularly. $1 plus tax wherever cosmetics are sold.

Lanolin Plus LIQUID

8:30 2 I'VE GOT A SECRET—Panel
Actress-comedienne Elsa Lanchester has a deep secret to keep from panelists Jayne Meadows, Henry Morgan and Bill Cullen. Garry Moore emcees.

7 WHO SAID THAT?—Panel
Tonight's panelists: actresses Ella Raines and June Lockhart, Bob Considine and "Professor Backwards." John Daly moderates. (New York)

9:00 2 BOXING—Chicago
Joey Giardello, Philadelphia, vs. Al Andrews, Superior, Wis., middleweights, 12 rounds. Russ Hodges reports.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Giardello	1	71	55	11	5	19
Andrews	Unrated	44	32	10	2	21

Two months ago these battlers fought a torrid slugfest in Norfolk, Va. Giardello was the victor in a very close struggle. Since then, Giardello has scored two straight knockouts, flattening the rugged Peter Muller of Germany in two heats. He is out to add Andrews to his string and further his claim as the top challenger for Carl "Bobo" Olson's title. Andrews, a game mixer, will have to call on all his stamina to withstand Giardello's punching.
Compiled by Nat Fleischer (The Ring)

5 4 THIS IS YOUR LIFE
7 J.A. SPOTLIGHT—Variety
A review with Junior Achievers and other high school students from the Chicagoland area. Songs and pantomimes.

9 WHAT'S THE STORY?-Panel
Tonight's general topic is "places." The guest panelist is world traveler Horace Sutton. Harriet Van Horne and Walter Kiernan are the panel regulars. John K.M. McCaffrey moderates.

9:30 4 PLAYHOUSE OF STARS
"Ride to the West" stars John Ireland as a fast man with a gun. (Film)

5 BIG TOWN—Drama
"Tinderbox Tenement." Five people die in a fire because the violations have been

ignored. Steve Wilson begins an editorial campaign for stricter laws. (Film)

Cast

Steve Wilson .....Mark Stevens
Charlie Anderson .....Barry Kelley
Vincent Keely .....Tol Avery
Jackson Tucker .....Ross Elliott
Commodore .....Morris Ankrum

7 TV THEATER—Drama
"The Storm." Half-hour drama.

9 LIBERACE—Music

9:45 2 RED BARBER'S CORNER

10:00 2 NEWS AND WEATHER
4 WEATHER—Bill Carlsen
5 WEATHER—Clint Youle
7 DOUBLE DATE-Film Dramas
(1) "Once a Killer." Ellery has three suspects from whom to select a murderer. (2) "Thirteen O'Clock." A Dutch clock maker and his cranky wife discover hidden jewels. Eduard Franz, Lurene Tuttle.
9 MOVIE—Drama
"Kid Monk Baroni." (1952) A boxer becomes punch-shy because of plastic surgery. Richard Rober stars.

10:05 4 TO BE ANNOUNCED

10:10 5 DORSEY CONNORS—Ideas
"Prepare you screens and make jewelry."

10:15 2 IN TOWN TONIGHT
5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:25 5 SPORTS—Norm Barry

10:30 2 NEWS—John Harrington
4 RACKET SQUAD—Drama
"Darling, You Should Write." A come-on for would-be authors. Reed Hadley. (Film)
5 NORBY—Comedy
"Dorcus' Dilemma." When bank guard Dorcus announces that he wants to retire after years of service, there is a secret reason. David Wayne, Roland Wood, Ralph Dunn, Janice Mars.

10:45 2 KUP'S SHOW—Irv Kupcinet

11:00 2 To Be Announced
5 4 Tonight—Variety
Dance impressionist Iva Kitchell romps with Steve and the gang.
7 This Is the Day
Ross discusses "Seward's Ice Box."

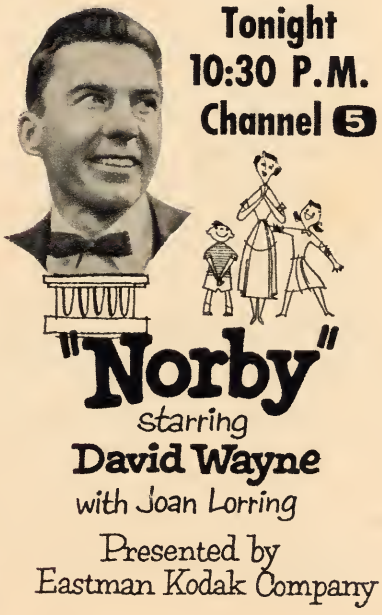
11:10 7 Tom Duggan—Comments
Tom Duggan with comments and interviews. Call De 2-0423 or De 2-0424.

11:30 2 MOVIE—Comedy
"Swing Your Partner." (1943) A spinster decides to go to work in her own dairy plant. Vera Vague.
9 News—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 Ron Terry Show—Music
Ron chats with guest celebrities and comments on viewers' queries. Wh 4-1713.

12:00 4 News at Midnight
5 MOVIE—Adventure
"Daniel Boone." (1941) A renegade white man leads the Indians in an attack against Dan Boone. George O'Brien, Heather Angel star.
7 MOVIE—Double Feature
(1) "Simple." The laziest man in town finds a surprising solution. Rico Alaniz. (2) "The Eleventh Hour." Love on a South Sea island. Lynne Roberts.



MORNING

6:40 (2) Today's Thoughts

6:45 (2) Farm Daily—Menard
George Menord is on hand with agricultural news, and interviews.

(5) Everett Mitchell—Talks

7:00 (2) Morning Show—Jack Paar
Melis serenades eorly-morning viewers with "The Lost Time I Saw Poris" and "Ay Mommo Inez." *Five minutes of local news at 7:25, 7:55, 8:25 and 8:55 A.M.*

(5) (4) Today-Dave Garroway
There's a speciol live performonce by the Notion's college basketball All-Stors. Among those performing are Tom Gola of La Salle and Dick Ricketts of Duquesne. *Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.*

8:00 (7) Chicago Parade—Variety
Chuck Bill and the Proirie Romblers.

9:00 (2) Garry Moore—Variety
"Whispering" .....Gorry
"Donger, Heortbreok Aheod" ..Denise Lor
"All of You" .....Ken Corson

(5) (4) Ding Dong School-Kids
Dr. Fronces Horwich conducts kindergarten for the younger set.

(7) Women and the World
Ruth Crowley with news for women.

9:30 (2) Arthur Godfrey Time

(5) (4) Way of the World
Lindo Porter is the hostess.

(7) Play House—Kids
Angel Cosey with fun and stories.

9:45 (5) (4) Sheilah Graham
More on the life of octress June Allyson. This segment is on film.

10:00 (5) (4) Home—Women's News
Hair curlng through the oges .....Notolie Core
Spring house-cleoning .....Nancyonn Grohom
Jellied borscht, stuffed veol....Cooked by .....opero stor Regino Resnik
From Woshington, Dr. Jose R. Chirobogo, Ecuodorion ombossodor to the United Stotes, is interviewed by Esther Von Wogoner Tufty.

(7) Creative Cookery—Recipes
Chef Pope's menu includes: bonono ootmeol cookies, Hungorion veal popriko ond fluffy moshed pototoes.

(9) Hi Ladies—Mike Douglas

10:30 (2) Strike It Rich—Quiz

10:55 (7) News—Ulmer Turner

(9) News—Steve Fentress

11:00 (2) Valiant Lady—Serial
Helen sees the conflict in Mickey's feelings. Floro Compbell.

(4) What's New in the Kitchen
COLOR Breto Greim prepores o seofood chowder supper.

(5) Tennessee Ernie Ford
"Not enough originality," soys our reviewer on poge 18.

(7) Danny O'Neil Show
Donny emcees the show, oided by Chet Roble and Noncy Wright.

(9) The Romper Room—Kids
Miss Rosemory with fun ond gomes.

11:15 (2) Love of Life—Serial

11:30 (2) Search for Tomorrow

(5) Feather Your Nest—Quiz
A provinciol bedroom is the big prize.

11:45 (2) Guiding Light—Serial

(4) Let's Look at the News

11:55 (7) News—Ulmer Turner

(9) News—Steve Fentress

AFTERNOON

12:00 (2) The Inner Flame—Serial
Wolt is unwilling to occept Murroy's help. Korl Swenson.

(4) Hot Shot Review—Music
Joe Shott ond his Hot Shots.

(5) Noontime Comics—Kids
Johnny Coons with fun for kids.

(7) Happy Pirates—Kids' Fun
Two-ton Bokér entertoins the youngsters.

(9) Best of the West—Kids
Bob Atcher with western songs.

12:15 (2) Road of Life—Serial

12:30 (2) Welcome Travelers
Host Tommy Bortlett, ossisted by Bob Cunninghom, interviews people possing through Chicogo.

(4) Weather—Bill Carlsen

5 **Cartoonland—Ken Bowers**

12:35 4 **Bob Heiss—Interviews**

12:45 5 **Bob & Kay with Doucette**
Interviews and features with Bab and Kay, music by the Art Van Damme Quintet. Chef Eddie Daucette presents a recipe for seaman's pie.

12:55 7 **News—Ulmer Turner**
9 **News—Steve Fentress**

1:00 2 **Robert Q. Lewis—Variety**
7 **Tom Duggan—Variety**
Tam presents music and variety with Janie Jahnsan and Dan Jacoby.
9 **All About Baby—Tips**
Ruth Crawley discusses "Emergency Knawhaw." A mather and baby are with her.

1:15 9 **Cameracade—Film Shorts**

1:30 2 **Linkletter's House Party**
Art leads the studia cantestants in fun and games far prizes. A well-knawn guest is interviewed.
4 **Beulah Donohue—Women**
9 **Learning Brings Adventure**

2:00 2 **The Big Payoff—Quiz**
Bess Myersan's ambitian is ta act. Story in next week's TV GUIDE.
5 4 **Greatest Gift—Serial**
7 **The Doctor Answers—Talk**
Elizabeth Hart canducts a discussian.
9 **Paul Dixon—Music**
Paul, Raberta MacDonald and Sis Camp pantomime ta same pop recards, and Bob Bean daes his drawings ta athers.

2:15 5 4 **Golden Windows-Serial**
Carl tells Charles that he will canfess his crimes. Eric Dressler.
7 **TV Dental Clinic**
Dr. Mart Neimark with a patient-madel.

2:30 2 **Bob Crosby—Music**
Jaan O'Brien and the Madernaires.
5 4 **One Man's Family**
Hazel and Bill return from the honeymaan. Linda Leightan.
7 **Double Feature—Drama**
(1) "The Lave of Mike." The camedy af a hot-tempered vine grawer whase mather is anxiaus ta marry him aff. Anthany Carusa. (2) "Miggles." Five stagecaach passengers find asylum from the starm in a mysteriaus place. Mary Sinclair.

2:45 5 4 **Miss Marlowe—Serial**
Barbara finally meets Belle Mere in Bostan. Kathleen Camegys.

3:00 2 **Brighter Day—Serial**
Mrs. Washburn lets it be knawn that Randy is na langer her family dactor.
5 4 **Hawkins Falls—Serial**
9 **MOVIE—Comedy**
"Raad Shaw." (1941) A yaung man jains a carnival ta escape his gald-digging fiancee. Carole Landis and Adalphe Menjau star.

3:15 2 **Secret Storm—Serial**
5 4 **First Love—Serial**
Laurie tries ta change Phil's mind.

3:30 2 **On Your Account—Quiz**
5 4 **World of Mr. Sweeney**
Charles Ruggles stars as Cicera Sweeney.
7 **News—Ulmer Turner**

3:35 7 **Time for Uncle Win—Kids**
Win Stracke with fun and songs.

3:45 5 4 **Modern Romances**
Frank lies for his son.

4:00 2 **The Early Show—Drama**
"Laok far Tamorraw." Jane Greer begins a singing career under the coaching af William Ching, who feels she is a reproductian af his fiancee. (Film)
4 **Gretchen Colnik—Tips**
5 **Pinky Lee—Kids**
Pinky is assisted by Barbara Luke and Jimmy Brawn. (Hollywoad)
7 **Pied Piper—Art Hern**
Art Hern, as the Pied Piper, spins tales af fareign lands and alden times.
9 **Bandstand Matinee—Music**

You'll find these exclusive features a big help:

• TV MOVIE GUIDE
• TV SPORTS GUIDE

4:15 (4) **Little Amateurs—Talent**

4:30 (2) **Shopping with Miss Lee**
(5) (4) **Howdy Doody-Puppets**
There's o big porode thot even includes the members of the peonut gollery os the moyorolty compoign enters its finol stretch.
(7) **Garfield Goose and Friend**

4:55 (2) **Weather—P. J. Hoff**
(9) **News—Les Nichols**

5:00 (2) **Range Rider—Western**
(4) **Foreman Tom—Western**
(5) **Elmer the Elephant—Kids**
(7) **Laffin' Theater—Kids**
(9) **Bob Atcher Show-Western**

5:30 (2) **Gene Autry—Western**
(5) **Close Up—Music**
(7) **News—Austin Kiplinger**
(9) **News—Leslie Monypenny**

5:45 (4) **News—Bob Kelly**
(7) **Robert Merriam-Discussion**
(9) **Curbstone Cut-up—Simon**

5:55 (4) **Weather—Bill Carlsen**
(7) **Weather—Wayne Griffin**

EVENING

6:00 (2) **Sports—Bob Elson**
(4) **Sports—Larry Clark**
(5) **Weather—Clint Youle**
(7) **Kukla, Fran and Ollie**
(9) **Capt. Video—Adventure**
Boron Tilsit is told to dispose of Ronger. Don Hostings stors.

6:05 (5) **News—Jack Angell**

6:10 (5) **Sports—Joe Wilson**

6:15 (2) **News—Julian Bentley**
(4) **Tommy Sheridan Trio**
(5) **Dorsey Connors—Travel**
Armchoir trovelers journey to Delft, Hollond, with Dorsey tonight.
(7) **News—John Daly**
(9) **Sports Final—Vince Lloyd**

6:20 (5) **Alex Dreier—Features**

6:25 (5) **Tony Weitzel—Comments**

6:30 (2) **News—Douglas Edwards**
(5) (4) **Dinah Shore—Music**
Dinoh ond The Skylorks will onswer o few of the requests from viewers. Horry Zimmermon conducts the orchestro.
(7) **Lone Ranger—Western**
When the Lone Ronger ond Tonto follow o desperodo's troil, they find themselves ot the door of the cobin of o chorming ond seemingly helpless womon. (Film)
(9) **News—Spencer Allen**

6:45 (2) **Jane Froman Show—Music**
Jone, the trio, Peter Birch and the doncers perform in o spring gorden setting.
(5) (4) **News—John C. Swayze**
(9) **Chicagoland Newsreel**

7:00 (2) **RAY MILLAND SHOW**
"Reunion ot Comstock." Peggy tries to help her over-burdened husbond produce o musicol review ond welcome olumni for o golo reunion. Roy Millond, Phyllis Avery, Dick Foron, Donold MocBride. (Film)
(5) (4) **GROUCHO MARX—Quiz**
Contestonts vie for cosh prizes.
(7) **YOUR DREAM HOUSE**
George B. Jerutis, controctor, discusses the building industry.
(9) **TV SHOWCASE—Drama**
"Drogon of Deoth." A holf-hour feoture.

7:30 (2) CLIMAX!—Drama

Joonne Dru and Zochory Scott stor in "The Dorkest Haur." A widow and o widower, both of whom have sons, meet ond marry expecting to find happiness. But the widower's desire to moke his son o great othlete cames between them.

Cast

Clore Witby .....Joonne Dru
Elliott Lasley .....Zochory Scott

(5) (4) JUSTICE—Legal Cases

A father of two boys, blinded by his preference for his younger san, doesn't reolize that the bay is becoming o juvenile delinquent. Gory Merrill plays Legol Aid lowyer Joson Tyler.

(7) TREASURY MEN IN ACTION

"The Cose of the Deodly Dilemma." A U.S. ogent disguises himself os o destitute gongster in order to get o lead on a caunterfeiting rocket. (Film)

Cast

The Chief .....Wolter Greazo
Agt. Frank Ames .....Chorles Bronson
Herb Kerry .....Lewis Charles
Mally Ogden .....Lillian Buyeff
Seth Ogden .....Rolph Maody

(9) CROWN THEATER—Drama

"Up Ferguson Woy." Zenobia Ferguson, a yaung schaalteacher, tells a coroner's jury of the events which led up to her presence in court. Frances Rofferty.

8:00 (5) (4) DRAGNET—Jack Webb

A bank guord and a manager give different descriptions af a bank robber to Fridoy ond Smith. The officers get to work checking aut the license number on the getaway car. (Film)

Cast

Off. Smith .....Ben Alexander
Leon Gibsan .....Ben Morris
Cliftan Allen .....Jonothan Hole
Mabel Hortford .....Dorothy Adams

(7) STAR TONIGHT—Drama

Lois Smith, tonight's stor, ploys o girl who feels she has been innocently accused by her fother, in Mac Shaub's play, "A Matter af Life." Yet the fact remoins she did toke her father's pay envelape. *Lois Smith is seen as Ann in "Eost af Eden."*

"CLIMAX!"

THURS. NIGHT MARCH 24
7:30—8:30 p.m. C.S.T.
CHANNEL (2)

"The Darkest Hour"

Was he leading two lives?

She had to know.

starring

ZACHARY SCOTT

JOANNE DRU

with your host **BILL LUNDIGAN**

PRESENTED BY

CHRYSLER CORPORATION

PLYMOUTH • DODGE
DESOTO • CHRYSLER • IMPERIAL

9 INTO THE NIGHT

"House of Ulysses." The story of o beoutiful girl with long hair ond o short temper who thinks she con get owoy with murder. Richord Trovis, Pam McGuire.

8:30 2 FOUR STAR PLAYHOUSE

"Night ot Lork Cottoge" stors Chorles Boyer. A mysterious stronger comes to the home of o young womon whose husbond hos just escoped from prison. (Film)

Cast

Paul .....Chorles Boyer
Lucille .....Beverly Gorlond
Julia .....Mimi Gibson
Operotor .....Helen Mayon
Sgt. Wood .....John Doucette

5 4 FORD THEATRE—Drama

Rory Colhoun stors in "Gorrity's Sons." A fight manager must choose between his own hoppiness and his sense of foir ploy.

Cast

Rory Gorrity .....Rory Colhoun
Peggy .....Moy Wynn
Steve .....Vince Edwords
Gorrity .....James Bell

7 POND'S THEATRE—Drama

Dodie Smith's fomous play, "Autumn Crocus," stars Cormen Mathews and Horry Townes in the roles creoted on Broodwoy in 1932 by Patricio Collinge ond Francis Lederer. It's the story of o spinster in her 30's who lets herself foll in love with o hearty ond youthful innkeeper, during her travels in the Austrian Tyrol one lovely summer.

Cast

Fonny .....Cormen Mothews
Steiner .....Horry Townes

9 SHERLOCK HOLMES

"Cose of Harry Crocker." Holmes comes to the oid of o voudeville escape ortist who is accused of the murder of o chorus girl. Ronald Howord, Howard Morion Crowford.

9:00 2 PUBLIC DEFENDER—Drama

"Cornered." Public Defender Bart Matthews gets o coll from o bontom-sized boxer for whom he obtoined probation. The boxer is in trouble ogoin. But before he con get to Matthews, his underworld pols convince him he'll be double-crossed. Reed Hodley stors os Bort Motthews. Feotured are: Charles Bronson, Lillian Buyeff, Kenneth Tobey, Jock Kruschen. (Film)

5 4 VIDEO THEATER-Drama

"Shodow of o Doubt." An adoptotion of the 1943 mystery in which o girl becomes devoted to her visiting uncle until she begins to suspect him of murder. Borboro Rush ploys the girl. Frank Lovejoy ploys Uncle Charlie. Joseph Cotten and Tereso Wright storred in the motion picture version.

9 YOUR INCOME TAX—Tips

9:15 9 CAMERA CARAVAN—Shorts

Selected short subjects.

9:30 2 NAME THAT TUNE—Quiz

Bill Cullen emcees while Vickie Mills sings the "guess tunes," ond Horry Salter's Orchestro provides the music.

Tonight's TV Treat
Ford Theatre
RORY CALHOUN
VINCENT EDWARDS
GARRITY'S SONS
WNBQ • Ch 5 • 8:30 P.M.

Tonight!
Pond's Theatre
The living stage at its finest!
WBKB Ch. 7 • 8:30—9:30 p.m.

7 FAMOUS PLAYHOUSE
"Face Value." A wonted murderer will prevent any chonces of being caught by killing the Mexican plastic surgeon who has fashioned his new face. Roymond Burr, Gabriel Curtiz. Borboro Austin sings and Nick Bianchi interviews tonight's guest, Dr. Kwicinski of the Jefferson Park Lions Club.

9 BOSTON BLACKIE—Drama
Contracts for o secret fuse mechonism seem the motive for the murder of a drafts-man. Blackie and Farrodoy investigate. Kent Taylor, Frank Orth. (Film)

10:00 2 NEWS AND WEATHER
4 WEATHER—Bill Carlsen
5 WEATHER—Clint Youle
7 THE VISITOR—Drama
"Friend of the Family." How o father conquers his hatred ond faces humiliotion for the soke of his daughter. Ramonda Orselli. (Film)

9 MOVIE—Drama
"Abdul the Domned." (1935) The Turks rise up ogainst o despotic ruler. Patric Knowles, Nils Asther.

10:05 4 PLAYHOUSE 15—Drama

10:10 5 DORSEY CONNORS—Ideas
"Garage ond Gorden Aids."

10:15 2 IN TOWN TONIGHT
5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:25 5 SPORTS—Norm Barry

10:30 2 NEWS—John Harrington
4 MR. DISTRICT ATTORNEY
David Brion, os Mr. D.A., pulls a court room trick to force a confession.

5 CURTAIN CALL—Drama
"Something to Live For." A retired actress lives what seems to be an enviable life, but octually hides o secret unhappiness. Virginio Bruce. (Film)

7 THE BIG FIGHT—Sport
Middleweight champion Randy Turpin attempts to defend his crown ogoinst middleweight contender Sugor Roy Robinson. Fifteen rounds from Yankee Stodium, in New York.

10:45 2 KUP'S SHOW—Irv Kupcinet

11:00 2 Mahalia Jackson Show
A great gospel singer, Mahalio sings her religious songs, accompanied by Rolph Jones, orgonist. A vocol group is feotured this evening.

5 4 Tonight—Variety
Singer Dolores Hawkins is Steve's guest.

7 This Is the Day
Norman Ross' topic of discussion tonight is the fabulous Tollulah.

11:10 7 Tom Duggan—Comments
Tom chots with visiting celebrities ond guests, onswers questions colled by viewers ond discusses events in the news. Call De 2-0423 or De 2-0424.

11:30 2 MOVIE—Drama
"Goodnight Sweetheort." (1944) A reporter orrives in a small town to take over interest in the town newspaper. Robert Livingston stars.

9 News—Les Nichols
Lote roundup of the news of the day.

11:45 9 Weather—Carl Greyson
The forecast for tonight and tomorrow.

12:00 4 News at Midnight

5 MOVIE—Drama
"The Story of Shirley York." A full-length presentation.

7 MOVIE—Drama
"The Frightened Man." Expelled from Oxford, the son of a junk dealer joins o gong of thieves. Dermot Walsh, Barboro Murray are co-storred.

TONIGHT
. . . apply LANOLIN PLUS *Liquid* to your face

TOMORROW MORNING
. . . find skin dryness gone, and your dry skin worries banished as long as you use LANOLIN PLUS *Liquid* regularly. $1 plus tax wherever cosmetics are sold.

Lanolin Plus LIQUID

FRIDAY MARCH 25

MORNING

6:40 (2) **Today's Thoughts**
6:45 (2) **Farm Daily—Menard**
(5) **Everett Mitchell—Talks**
7:00 (2) **Morning Show—Jack Paar**
Emmett Kelly, the famaus clown, visits. *Five minutes af local news at 7:25, 7:55, 8:25, 8:55 A.M.*
(5) (4) **Today-Dave Garroway**
A remote fram Hempstead Long Island, N.Y., highlights the activities af Disabilities, Inc. Guest: former Gen. Omar Bradley. *Five minutes of local news with Len O'Cannar at 7:25, 7:55, 8:25, 8:55 A.M.*
8:00 (7) **Chicago Parade—Variety**
9:00 (2) **Garry Moore—Variety**
Proud papa, by Garry, Durword. Marvellos, camedy team. Jozz piono by Ston Freeman.
(5) (4) **Ding Dong School-Kids**
Dr. Frances Harwich conducts the classes.
(7) **Women and the World**
9:30 (5) (4) **Way of the World**
(7) **Play House—Kids**
9:45 (5) (4) **Sheilah Graham**
Final day in the filmed life af June Allysan. Hallywoad bulletins.
10:00 (5) (4) **Home—Women's News**
Jellied borscht, stuffed veal
....Cooked by Opera star Regina Resnik
Film "Home Abroad" .....Farmosa
Caloniol Williomsburg, Va.
.....Will Peigelbeck
Amateur coaks .....Boys from Madisan Square Bays Club, Kit Kinne

Have YOU seen the new DAYTIME dramatic series?

WAY OF THE WORLD

Your hostess: **LINDA PORTER**
Presented by **The BORDEN CO.**
Ch. (5) Monday-Friday 9:30 A.M.

(7) **Creative Cookery-Recipes**
Chef Pape with broiled asporogus mornay, couliflower astoria, and carn griddle cokes. (Chicago)
(9) **Hi Ladies—Mike Douglas**
10:30 (2) **Strike It Rich—Quiz**
Helping Hand: cartoonist Paul Webb.
10:55 (7) **News—Ulmer Turner**
(9) **News—Steve Fentress**
11:00 (2) **Valiant Lady—Serial**
Helen visits Linda. Flara Campbell.
(4) **What's New in the Kitchen**
COLOR Mrs. Motilda Prescatt af Swift and Company is Breta's guest.
(5) **Tennessee Ernie Ford**
(7) **Danny O'Neil Show**
(9) **The Romper Room—Kids**
11:15 (2) **Love of Life—Serial**
11:30 (2) **Search for Tomorrow**
(5) **Feather Your Nest—Quiz**
A dining raam is tadoy's prize.
11:45 (2) **Guiding Light—Serial**
(4) **Let's Look at the News**
11:55 (7) **News—Ulmer Turner**
(9) **News—Steve Fentress**

AFTERNOON

12:00 (2) **The Inner Flame—Serial**
Dorie is dissuaded from bargaining.
(4) **Hot Shot Review—Music**
(5) **Noontime Comics—Kids**
(7) **Happy Pirates—Kids' Fun**
(9) **Best of the West—Kids**
12:15 (2) **Road of Life—Serial**
12:30 (2) **Welcome Travelers**
(4) **Weather—Bill Carlsen**
(5) **Cartoonland—Ken Bowers**
12:35 (4) **Bob Heiss—Interviews**
12:45 (5) **Bob & Kay with Doucette**
Recipe for hallandoise sauce.
12:55 (7) **News—Ulmer Turner**
(9) **News—Steve Fentress**
1:00 (2) **Robert Q. Lewis—Variety**
(7) **Tom Duggan—Variety**
(9) **All About Baby—Tips**
"Selecting Baby's Carriage" is the topic.
1:15 (9) **Cameracade—Film Shorts**
1:30 (2) **Linkletter's House Party**
(4) **Beulah Donohue—Women**

9 Learning Brings Adventure
2:00 2 The Big Payoff—Quiz
5 4 Greatest Gift—Serial
7 The Doctor Answers—Talk
9 Paul Dixon—Music
2:15 5 4 Golden Windows-Serial
Otto prevents Carl fram calling the palice. Martin Kosleck.
7 TV Dental Clinic
2:30 2 Bob Crosby—Music
5 4 One Man's Family
Claudia tells the news to the Raberts.
7 Double Feature—Drama
(1) "The Hattest Day of the Year." Death visits the desert. Sheila Watsan. (2) "The Whistling Roam." A jealous Irish boy summons up a few spirits. Edmund Purdom stars in the lead role.
2:45 5 4 Miss Marlowe—Serial
Maggie and Jim reach an understanding.
3:00 2 Brighter Day—Serial
Rev. Dennis tells Sharky to stop making Charlie Garrett the scapegaat.
5 4 Hawkins Falls—Serial
9 MOVIE—Western
"Melady af the Plains." (1937) Cattle rustlers plague a brother and sister. Fred Scott is featured.
3:15 2 Secret Storm—Serial
5 4 First Love—Serial
Zach canfesses to Mr. Andrews.
3:30 2 On Your Account—Quiz
5 4 World of Mr. Sweeney
7 News—Ulmer Turner
3:35 7 Time for Uncle Win—Kids
3:45 5 4 Modern Romances
"A Long Time Till Dawn" is completed as the situation is clarified by a phone call.
4:00 2 The Early Show—Drama
"Dead Right." The weakling nephew of a Texas cattleman is framed. Donald Woods.
4 Sky King—Adventure
"Giant Eagle." Three payroll robberies in one month alert Sky King.
5 Pinky Lee—Kids
7 Pied Piper—Art Hern
9 Bandstand Matinee—Music
4:30 2 Shopping with Miss Lee
5 4 Howdy Doody-Puppets
Who is the new mayor of Doodyvillel

PROFESSIONAL TV SERVICE

THIS COLUMN IS SEEN BY OVER 1,000,000 READERS EVERY WEEK. FOR ADVERTISING RATES AND INFORMATION CALL RA 6-9470

North

FRITZEL RADIO & TV LABORATORIES
1139 W. Wilson Ave. LOngeach 1-0002

CRITTENTON RADIO & TELEVISION CO.
4740 N. Broadway LOngbeach 1-2250

CHAMBERS RADIO AND TELEVISION
3546 N. Ashland Ave.
GRaceland 7-2844

Northwest

HARLEM TELEVISION SERVICE
3233 N. Harlem Ave. MUlberry 5-1213

MODERN TV DAY & NIGHT SERVICE
4425 W. Fullerton ALbany 2-9071

South

MASTER SERVICE CO.
1153 E. 82nd St. SOuth Shore 8-9282

MASTERCRAFT TV FACTORY SERVICE
720 W. 69th St. HUdson 3-1800

Western Suburbs

TAUBER TELEVISION SERVICE
6801 W. Roosevlt Rd.
GUndersen 4-3735

West

DALES TELEVISION
5428 W. Division COlumbus 1-5050

Loop

FRITZEL RADIO & TV LABORATORIES
55 E. Washington STate 2-3322

Near North

FRITZEL RADIO & TV LABORATORIES
454 W. North Ave. MIchigan 2-7100

7 Garfield Goose and Friend
4:55 2 Weather—P.J. Hoff
9 News—Les Nichols
5:00 2 Range Rider—Western
4 Foreman Tom—Western
5 Elmer the Elephant—Kids
7 Laffin' Theater—Kids
"Shiver My Timbers." The Little Rascals.
9 Bob Atcher Show-Western
5:30 2 Gene Autry—Western
5 Close Up—Music
7 News—Austin Kiplinger
9 News—Leslie Monypenny
5:45 4 News—Bob Kelly
7 Robt. Merriam—Discussion
9 Curbstone Cut-up—Simon
5:55 4 Weather—Bill Carlsen
7 Weather—Wayne Griffin

EVENING

6:00 2 Sports—Bob Elson
4 Sports—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran and Ollie
9 Capt. Video—Adventure
Capt. Video rushes to Ranger's rescue.
6:05 5 News—Jack Angell
6:10 5 Sports—Joe Wilson
6:15 2 News—Julian Bentley
4 Malones and Marvin-Music
5 Dorsey Connors—Travel
Armchair travelers visit Miami, Fla.
7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 5 Alex Dreier—Features
6:25 5 Tony Weitzel—Comments

HOME TV
7.95 ONE PRICE SERVICE includes tubes, all adjustments and labor to ..

REPAIR YOUR SET AT HOME
• Bonded Technicians
• Same day or night service
• 90-Day Written Warranty
WEST LA 1-7300 SOUTH FA 4-8818 NORTH BE 5-1660

6:30 2 News—Douglas Edwards
5 4 Eddie Fisher—Music
7 Rin Tin Tin—Adventure
"The Guilty One." Rusty and Rinty help a famous western marshal to recapture an outlaw prisoner. Lee Aaker, James Brown, Rand Brooks and John Dierkes. (Film) *The canine star is reviewed in next week's* TV GUIDE.
9 News—Spencer Allen
6:45 2 Perry Como—Music
Perry salutes national baseball week. Guests: Frankie Frisch, of the Gashouse Gang, Little League Capt. Jim Barbieri.
5 4 News—John C. Swayze
9 Chicagoland Newsreel
7:00 2 MAMA—Comedy-Drama
5 4 RED BUTTONS-Comedy
The hectic life of Red Buttons, husband and, incidentally, TV comedian, has another session of ups and downs. Phyllis Kirk, Joe Silver.
7 OZZIE AND HARRIET
"Spring Cleaning." It's that time again. But this year Ozzie goes to some extreme lengths to avoid helping Harriet.
9 MR. AND MRS. NORTH
"Where There's a Will." Pam mixes up her handbag with that of a neighbor.
7:30 2 TOPPER—Comedy
"King Cosmo, the First." It's the money, not the principle of the thing, that leads Mr. Schuyler to assign Topper to impersonate a king. And it is Topper's misfortune that his royal look-alike is marked for assassination. Leo G. Carroll. (Film)
4 BIG STORY—Drama
"The Case of the Twilight World." A typhoid carrier hides in the woods.
5 WALT'S WORKSHOP-Crafts
7 RAY BOLGER SHOW
Night-watchman Otto Kleinschmidt's job is endangered when an efficiency expert feels he has outlived his usefulness. Ray tries to help his pal. (Film)

Cast

Ray Wallace	Ray Bolger
Otto	Sig Ruman
Miss Prentice	Fay Baker
Susan	Marjie Millar

9 INNER SANCTUM—Drama

"Nabody Laughs ot Lou." An ex-comic is ordered to do a command performance ot the paint af o gun. Joey Faye. (Film)

8:00 2 PLAYHOUSE OF STARS

"Log the Mon Innocent." Aboord o soiling vessel, o sailar falls ill of cholera. The crew, frightened, demands he be thrawn averboord. When the coptain refuses, he is set odrift with the dying mon. Academy Aword nominee Dan ("Robinson Crusoe") O'Herlihy. stors os the skipper. (Film)

Cast

Capt. Llewellyn Andersan..Don O'Herlihy
Griswold .....Charles Davis
Dr. Mark Barstow .....Morris Ankrum
Sarah Anderson.....Peggy Creel

4 LIBERACE SHOW—Music

5 BIG STORY—Drama

"The Deodly Sound af Laughing." Reparter Sid Hughes, of the Los Angeles Examiner, seeks the killer af a Russian ballet doncer.

7 DOLLAR A SECOND—Game

9 THEATER DATE—Drama

"Sisters in Crime." A man wha is hired by o woman ta act as husband ta her step-daughter becomes invalved in murder. Hugh Beaumont.

8:30 2 OUR MISS BROOKS

Ta impress an ald sweetheart of Mrs. Davis, Miss Brooks agrees to act as her landlady's private secretory. (Film)

Cast

Connie Braaks .....Eve Arden
Mrs. Davis .....Jane Margan
Mr. Smith .....Ian Wolfe
Mr. Bayntan .....Rabert Rockwell

Osgoad Conklin (Gale Gordan) is profiled and is an the cover next week.

5 4 DEAR PHOEBE—Comedy

"Legal and Tender." Bill Hastings has planned on elaborote budget in arder to keep himself living within his incame.

7 THE VISE—Film Drama

A newspaperman becames a "Weekend Guest" at an old Sussex mansion, where he's been sent to get o stary on the sister of a dead writer. Kenneth Haigh.

9 THE WORLD IS YOURS

Armchoir tourists take a visit to the beautiful ond scenic Pacific Northwest.

9:00 2 LINE-UP—Police Drama

"The Safe Crackers." Investigation leads Lt. Guthrie and Insp. Grebb to suspect that girls are respansible far a graup ot tavern robberies. (Film)

Cast

Lt. Guthrie .....Warner Anderson
Insp. Grebb .....Tam Tully
Mrs. Hockett .....Jesslyn Fax
Rosalie Korp .....Connie Marshall
Mr. Korp .....Howord McNear

5 4 BOXING-Mad. Sq. Gar.

Bob Baker, Pittsburgh, vs. Julia Mederos, Havana, Cuba, heovyweights, 10 rounds. Jimmy Powers reparts the action.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Baker	3	45	39	5	1	19
Mederos	Unroted	26	17	7	2	13

Baker, pounding alang the contender trail leading to Racky Marciano, has won nine straight. Always a good baxer, he hos stepped up his punching power. Mederos, wha makes his TV debut in this bout, scored an upset knockout in his last start against the classy Raland LaStarzo. He is locking in baxing skill and experience but he corries TNT in both honds. This shauld be a rugged browl.

Compiled by Nat Fleischer (The Ring)

7 STORIES OF THE CENTURY

"Quantrill and His Raiders." Matt Clark serves with the Union Army as a spy.

TONIGHT

. . . apply LANOLIN PLUS *Liquid* to your face

TOMORROW MORNING

. . . find skin dryness gone, and your dry skin worries banished as long as you use LANOLIN PLUS *Liquid* regularly. $1 plus tax wherever cosmetics are sold.

Lanolin Plus LIQUID

9 CHANCE OF A LIFETIME
Dennis James emcees as professianal talent perfarms far viewers selected as judges. (New Yark)

9:30 2 PERSON TO PERSON
Ed's aff ta the wide apen spaces, where he stops at the Dallas, Tex., hame of multimillionaire Clint Murchisan.

7 MR. DISTRICT ATTORNEY
David Brian, as Mr. D.A., uses a court rcom trick ta farce a confession from a cammercial artist charged with large-scale forgery. (Film)

9 DOWN YOU GO—Quiz
Dr. Bergen Evans gives clues to panelists Patricia Cutts, Francis Coughlin, Basil Davenport and Jean Kerr.

9:45 4 JUNGLE MACABRE—Adven.
5 JAN MURRAY SHOW
Jan emcees with the Navelites, singer-instrumentalists, vocalist Tina Lauise and pianist Fletcher Peck.

10:00 2 NEWS AND WEATHER
4 WEATHER—Bill Carlsen
5 WEATHER—Clint Youle
7 COURTESY HOUR—Variety
Jim Moran emcees an hour of "country-style" music and dancing in the Old Red Barn. *Guests invited. Write WBKB for tickets.*

9 MOVIE—Mystery
"Secret Cammand." (1944) A foreign carrespandent asks his brother far a job. Pat O'Brien

10:05 4 CALL THE PLAY—Mel Allen

10:10 5 DORSEY CONNORS—Ideas
"A Pie Tin far Yaur Garden."

10:15 2 IN TOWN TONIGHT
Variety and celebrity interviews.
5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:25 5 SPORTS—Norm Barry

10:30 2 NEWS—Harrington
4 ELLERY QUEEN—Mystery
"Dark Corridor." Ellery gaes to a quiet hospital to solve a murder. (Film)
5 TO BE ANNOUNCED

10:45 2 KUP'S SHOW-Irv Kupcinet
"The Chicago Story," by irv.

11:00 2 The Howard Miller Show
Dee-jay Howard Miller presents a host of entertaining features, including interviews with top recording stars and stage, screen and TV personalities.
5 4 Tonight—Variety
Guest: camedian Henny Yaungman visits Steve and the gang. Regulars include Gene Rayburn, Eydie Garme, Steve Lawrence. (New York)
7 This Is the Day
The living legend that is Tascanini.

11:10 7 Tom Duggan—Comments
Tom chats with visiting celebrities and interesting guests. Call De 2-0423, De 2-0424.

11:30 9 News—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 Ted Travers Show—Music
Ted Travers spins the hit discs of the day, comments on queries. Call Wh 4-1713.

12:00 4 News at Midnight
5 MOVIE—Drama
"Exiled ta Shanghai." (1937) A newsreel cameraman has trouble with a cantest-winner. Wallace Ford and June Travis are featured.
7 Audition—Talent Show
Bill Hamiltan emcees an hour and a half-lang parade af talent acts. Panelists: Patricia Vance and Ed Pazdur with guests affer tips and judge the winners.

12:05 4 MOVIE—Drama
"Bald Caballero." A girl seeks a caballera responsible far her father's death.

Stations reserve the right ta make last-minute changes.

Robert Q.'s Chordettes: (from l.) Lynn Evans, Margie Needham, Janet Ertel, Carol Bushman.

Two Years Later, The Chordettes Chorus:

Who's Mr. Godfrey?

Various Godfreyites, past and present, have been tenanting the front pages lately. Julius La Rosa, Dorothy McGuire, Marion Marlowe, all have made recent headlines.

But perhaps you've been wondering about other Friends. The Chordettes, for instance. Well, that all-feminine four- ***continued***

Still Plenty Of Links With The Godfrey Shows

some, like others shown the Godfrey gate, has been prospering—via radio, TV, night clubs and recordings.

Asked, "How do you feel about Mr. Godfrey *now*—two years later?" they say, "Who's Mr. Godfrey?

"The only 'Mr.' we know," they add, "is 'Mr. Sandman.'"

You can't blame the girls for bringing up "Mr. Sandman." The second record they've ever tried with musical accompaniment, it has already chalked up more than 1,250,000 sales in the U.S. alone.

"Sandman" was recorded by Cadence, Archie Bleyer's outfit. Archie is the husband of one of the Chordettes, Janet Ertel, and their courtship was said to be one reason Bleyer was relieved of his podium post on *Godfrey and Friends.*

Bleyer departed about the same time as another Godfrey alumnus, Julius La Rosa. "It was sort of a package deal," the girls explain.

They duck discussion of Godfrey, but Carol Bushman, the group's comedienne, insists, "We think he's a rather remarkable man."

Says Janet, who does most of the "official" talking for the Chordettes, "Anything we say might sound like sour grapes. We've done so well since then, and besides, Godfrey didn't actually do the firing. He had a CBS executive tell us the news. How? The man just said, 'We don't need you anymore.' Just like that—after three and a half years. We never even saw Godfrey again."

The news was not entirely unexpected. A few months earlier, Godfrey had added other feminine singers to his show, the McGuire Sisters, and the two groups alternated for a while.

Godfrey's Chordettes: Carol, Janet,

The Chordettes say they still don't know just why they were fired, although some people opine it was because Janet and Archie were friendly away from the camera. But, then, the Chordettes are bound by numerous nonbusiness, as well as business, links.

Carol is married to Janet's brother, Bob. Ginny Osborne, who left the quartet when she had her baby, is married to Tom Lockard, one of Godfrey's Mariners. And her replacement, Margie Needham, had scarcely joined the troupe when she married its musical arranger, Walter Latzko, who also arranges music for Godfreyites Marion Marlowe and Frank Parker. Only Lynn Evans is not related to the Godfrey shows—even indirectly.

Of the original group — Dottie Schwartz (she, too, swapped music for motherhood), Ginny, Janet and Carol—only the last two remain. The original four, all from Sheboygan, Wis., wandered into show business unintentionally via *Talent Scouts,* at a time when female barbershoppers were a rarity. Since then, quite a few ladies have taken to vocalizing in teams. (The Chordettes report that copies of some of their arrangements are currently selling "just fine.")

Ginny Osborne and Dottie Schwartz.

After taking leave of Godfrey in March, 1953, the girls went all out for night clubs, conventions and Robert Q. Lewis—who used to make a part-time career of substituting for Godfrey whenever Arthur decided to take a vacation. Not one to let a lady down—much less four of them —Robert Q. has swept the Chordettes right along with him to fame. As he progressed from a 15-minute, once-a-week recorded radio show to a daily half-hour variety TV program, the girls followed—practically at his heels.

It would seem that four girls in such constant and close association might find many points of conflict. But their only real headache, they say, is agreeing on outfits they can all wear during their performances. They vary in type, size, weight, height and age. Everything is resolved, however, when Carol, the tallest, finds something wearable. "Our creed is simple," says Janet. "If it fits Carol, we all take it."

Amidst club dates, conventions, guest appearances, fittings for clothes, motherhood and keeping healthy (they can't sing unless all four are in voice, and were recently forced to vacation when Lynn came down with chicken pox and Carol broke a leg skiing in Vermont) life for the Chordettes—even without Godfrey—is a nonstop merry-go-round.

Though dedicated to barbershop-style singing, they're edging their way into the popular song field at the urging of their manager, Jack Bertell.

"You have to go along with the tide," Janet observes. "'Old Mill Stream' and 'Moonlight Bay' have a limited appeal, especially in clubs. A capella (without accompaniment singing) is musician's music. Our most enthusiastic mail comes from jazz artists. We even have a fan letter from Bing Crosby."

Since "Sandman," the girls haven't minded the popular requests. "Only we don't get the same kick out of singing with a band that we do by ourselves," says Janet. "When we hit a chord with our voices, we know we've created music."

Seagram-Distillers Corporation, New York City.
Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits.

Commercials Good Enough To Eat

WHIPPING UP FOOD FOR TV IS BIG BUSINESS

Among TV's Horatio Alger stories is the case of a booming business named Video Vittles, Inc., which supplies many of the food delicacies used in commercials.

The cakes and pies that set Arthur Godfrey to drooling, the bacon and eggs that sizzle on Sunday night "spectaculars," the rice spotlighted on the Garry Moore show—all are prepared in the Video Vittles kitchen.

The firm, incorporated about a year ago, is owned by Kit Kinne, food editor of the *Home* show, and her husband, attorney Charles Sigety. They conceived the idea about three years ago when Kit, as the "Sally Smart" of a New York cooking show, was invited by Godfrey's food sponsor to cut some cakes before the camera. When Kit suggested she could do better than local bakeries, she was invited to try.

So successful were the results that Mr. and Mrs. Sigety soon had a roster of TV clients. Video Vittles is now going so well that it employs four full-time cooks and a part-time home economist.

Since TV sponsors demand perfection, Video Vittles doesn't have to worry, housewife-style, about conserving food. Its cooks are free to experiment until everything's just right. For a commercial that was to show six pork chops, the firm once used 80. It went through 25 pounds of bacon to get the eight strips required for another show. "There is only a brief instant when bacon looks perfect for commercial purposes," Kit explains. "We had to experiment."

Color gives Video Vittles its biggest headaches, because every viewer knows exactly how certain foods should look. The Sigetys spend hours before TV color cameras seeking the proper effect. For their first color commercial they had 18 hours of costly camera rehearsal. Since then, they've trimmed the time to about six

Color camera moves in as Video Vittles cook readies delectable food. ▶

Video Vittles' home kitchen in action. Kit Kinne, in red dress, is co-owner of firm.

hours. All for a commercial that runs about four-and-a-half minutes!

Color problems are created by black-and-white TV, too. White often acquires tattle-tale gray tones, while light blue televises white. To achieve the correct white shade for the rice plugged on Garry Moore's show, Video Vittles once tried dyeing it blue. But an announcer, it seems, can talk with more conviction if the food he is describing looks natural. "Since that time we use only authentic, properly colored, edible foods," Kit says.

Despite elaborate precautions, Video Vittles has occasional mishaps.

Like the time hungry stagehands ate a commercial's three hams just before a show. Or the day a camera swung over a creamy chiffon pie, for a mouth-watering close-up, and a lens cap dropped in, kerplunk! splattering every actor in the pie's wide range.

Cooks Martha Arvin, left, and Sally Wells fuss over food as 'commercial' announcer Peg Murdoch rehearses.

Ernie Ford sings duet with Molly Bee.

Tennessee Ernie Show

PROGRAM OF THE WEEK

Tennessee Ernie Ford, the reformed hillbilly, is now heading his own daily half-hour NBC variety program, titled — logically enough — *The Tennessee Ernie Show*. This is the Ford who showed considerable promise as sometime guest on *I Love Lucy* and the *George Gobel Show* and, in summer, as emcee of *College of Musical Knowledge*. But his prospects on his own show are still hazy. Despite Ernie's engaging personality and obvious talents, the program hasn't shown enough originality to make it an outstanding lure for the daytime TV trade.

The show is distressingly similar to other daytime variety programs, and Ernie's writers seem incapable of capitalizing on their star's distinctive differences. Like other matinee emcees, Ernie has his TV family of singers and performers. He also trades chitchat regularly with one or two guests. But the program too often drags when it should sparkle.

If Ernie's writers could find the proper formula, the show might be a winner. Ernie is an accomplished and versatile singer. And he's glib enough, given the right material, to make his interviews interesting. But even when he presents off-beat guests, which usually happens, the interviews plod along. It may be that Ernie's hillbilly characterizations earn laughs only when used sparingly, and that the "real" Ernie isn't strong enough to carry a day-after-day show.

The supporting cast includes a group of personable young entertainers. Molly Bee is a 15-year-old singer who scores with some hillbilly tunes and an occasional rhythm number. Doris Drew, more the glamorous type, displays a fine voice with her ballads. Skip Farrell, combination singer-announcer, teams nicely with the star as Ernie's foil. And Jack Fascinato, formerly with *Kukla, Fran and Ollie*, ably directs the orchestra and occasionally participates in the comedy.

◀ Stars: Judith Anderson, Sally Fraser.

The Star and the Story

Offer most dramatic stars a chance to select their own plays and they'll usually choose something that permits them some real scenery-chewing. Luckily, that doesn't happen too often on *The Star and The Story,* new telefilm series with the choose-your-own-vehicle gimmick.

Most scripts presented so far have been good adult drama, with the various stars demonstrating they know both the type of character they can best portray and what makes for good TV viewing.

Edmond O'Brien, for example, starred in a taut suspense thriller about a novelist who thought he had murdered a girl who was the prototype of his novel's heroine. Angela Lansbury did a fine job in Somerset Maugham's "The Treasure."

Jan Sterling, Joanne Dru, Frank Lovejoy and Judith Anderson are some of the other stars who have proved their dramatic talents on the half-hour show.

In some cities the program is titled *Henry Fonda Presents,* with Fonda amiably playing the host and pitching commercials, just as Douglas Fairbanks, Jr., does for the telefilm series *he* "presents." But it's the stars and the stories, aided by fine production, which make this a high-quality entry.—*R.S.*

FINE TUNING

By Ollie Crawford

Pinky Lee installs island in swimming pool. Princess Margaret is now re-counting the Bahamas.

•

He's filling the pool with the seltzer left over from his TV show.

•

Liberace has a swimming pool shaped like a piano, and now Pinky turns up with one of the Florida Keys. He wants to buy a chain of islands, but he couldn't find a chain store. This is Hollywood—where a guy can end up with a swimming pool who arrives in town without trunks.

•

One guy who now has two swimming pools started out with a little dive in Chicago.

•

The family next door to Pinky is trying to build an island in its swimming pool, with another swimming pool in the island. The end of this contest will find a midget sitting on a small island holding an eyecup.

•

Pinky is so grateful to TV for his island that he's calling it the Isle of Lucy. It's really nothing atoll.

•

It's a nice color combination to think about—Pinky and maroon on a desert island.

That's My Pop!

Richard Boone dispenses with that somber *Medic* look as he romps with son Peter.

Some Of These Children Also Have Famed TV Mothers

TV stars spurn an old show-business tradition that, for sweet glamor's sake, performers' children should be neither seen nor heard. Some of their youngsters appear with them, or are topics for talk, on the air. Still others are snapped in joyous family pictures like these.

Red Skelton and family swap gifts. ▶

Don and Marion DeFore with, from left, Dawn, Ronnie, pup, Penny, Donald.

Elephant elevates and elates three sons of Gale Storm and Lee Bonnell.

Harriet Nelson plays referee as sons ▶ David and Ricky vie for basketball.

CONFIDENTIALLY...

by Sheilah Graham

Davy Crockett To Go West—Again; Fun Floors Jerry Lewis, Pinky Lee

HOLLYWOOD . . . Walt Disney is planning to star his TV "Davy Crockett" —Fess Parker—in a full-length Western film. Fess, a cross between Gary Cooper and John Wayne, is very much under contract to Disney and for not too large a salary . . . Six-year-old Porty, James Mason's daughter, was asked to name her favorite TV show. *"Disneyland,"* she replied. "But I'm prejudiced. I know Mr. Disney personally" . . . Jackie Gleason has entirely different wardrobes for his different weights.

■ *Jerry Lewis was so exhausted after his last Sunday session on TV that no one could get through to him on the phone for a whole week —not even Dean Martin or his press agent. Jerry just stayed home, sleeping most of the time . . . And Pinky Lee collapsed during a recent show and had to be revived, off-camera, with ice packs and cold towels . . . Red Skelton had the worst time; he used to get oxygen between skits.*

Joan: something fishy.

■ I almost fainted when I saw Bob Crosby in the make-up chair at CBS Television City just two weeks after his hospitalization with critical pneumonia. "I thought you were going to Palm Springs," I gasped. "If I'm well enough to go to Palm Springs," said Robert, "I'm well enough to work." . . . Brother Bing is taking too long to recuperate. "Before my dad died," Bing told me, "it was as though we Crosbys were sheltered and safe. But since then, just about everything has happened to us."

■ Peggy King dismisses stories of a feud with another *George Gobel Show* "regular"—Jeff Donnell—as "ridiculous." . . . The coolest customer in TV: actor Charlton Heston, who naps right up to a minute before air time. "Great for TV tummy," he chuckles.

■ *Gale Storm tells me she has a friend in Texas who is starting to collect miniatures. "The first one he bought was Rhode Island." . . . Joan Caulfield went for a drink between* My Favorite Husband *sequences, and out of the water cooler into her cup plopped a tiny goldfish!*

■ Lum and Abner report their worst problem, while making three TV films in Yugoslavia, was to convince make-up men they *wanted* to look old. Each line and wrinkle was carefully erased, and Lum and Abner never looked lovelier! . . . Ray Milland's hoping to play a new and entirely different TV character next season . . . Cy Howard searched and searched for a good actor to team with Zsa Zsa Gabor in his planned *Just Plain Folks* series. At last report the leading contender for the coveted role was —Cy Howard!

It's taken BRIAN DONLEVY two years just to start getting his money back on his $100,000 investment in 78 Dangerous Assignment films . . . BING CROSBY's first hour-long TV film, scheduled for this month, has been postponed to June . . . NBC has signed SUE CARSON to a term deal. She's a comedienne. Also sings and dances . . . CORNEL WILDE will guest in an I Love Lucy episode.

* * *

KTLA, a local independent station here, has already made formal application for line facilities to handle full coverage of the Republican convention in San Francisco--a smart move which may mean networks will have to depend on KTLA for their own coverage on the air.

* * *

BOB HOPE, having announced a virtual vacation from TV next year, has changed his mind . . . LASSIE has learned a new and important trick: he holds his tail still, just for photographers . . . FRED ALLEN, quoted by columnist HAL HUMPHREY: "You can last longer in the Russian government than you can in television."

WASHINGTON

Florence Lowe reports:

WRC, the NBC outlet here, has captured more than national interest with shows designed to teach history in the local public schools. Last month the shows won a Freedom Foundation award. And shortly thereafter came the announcement that PAUL MELLON's Old Dominion Foundation would put up $10,850 for a series of filmed "Freedom Tours" of historic shrines and government buildings, for school use via WRC. They could be used effectively all over the U.S., of course. One of the first tele-tours will certainly be the National Art Gallery, gift of the late Secretary of the Treasury ANDREW W. MELLON--PAUL's father.

* * *

World TV advances a step in June, when the Thailand station shifts from experimental to regular programming. Our Voice of America will have one-and-three-quarter hours weekly for kinescoped U.S. network shows (without commercials) and government documentaries.

* * *

The Joint Congressional Radio-TV Facility, which helps Congressmen with telecasting problems, was put at the disposal of KETC-TV, St. Louis educational station, for a series of telefilms on such topics as "A Day in the Life of a Senator," "A Day in the Life of a Page Boy."

* * *

Three members of the Senate subcommittee studying juvenile delinquency--ESTES KEFAUVER (D., Tenn.), WILLIAM LANGER (R., N.Dak.) and THOMAS C. HENNINGS, JR., (D., Mo.) made a trailer for the 400 video stations plugging organized juvenile activity during National Boys' Week . . . Defense Department is cooperating with Medic in unveiling the workings of a hospital ship.

Daisies won't tell...

wrote a romantic poet many years ago. A more practical person might point out that very few things do tell! In this respect TV GUIDE is unique for TV GUIDE tells and tells about television! Dates, times, channels, guest stars TV GUIDE lists them all! And another telling fact . . . TV GUIDE is consulted by more than 3 million families each week!

If you haven't gotten into the habit of relying on TV GUIDE . . . start *now* with a subscription! Subscribing means convenience as well as important cash savings! Look for the handy coupon inside and subscribe today!

America's Television Magazine . . .

TV GUIDE

Scanned from the collection of the Prelinger Library. 2020.

Digitization and post-production completed in the University of Wisconsin-Madison's Department of Communication Arts, with funding from the California Digital Library.

University of California
CDL
California Digital Library

MEDIA HISTORY
DIGITAL LIBRARY

www.mediahistoryproject.org